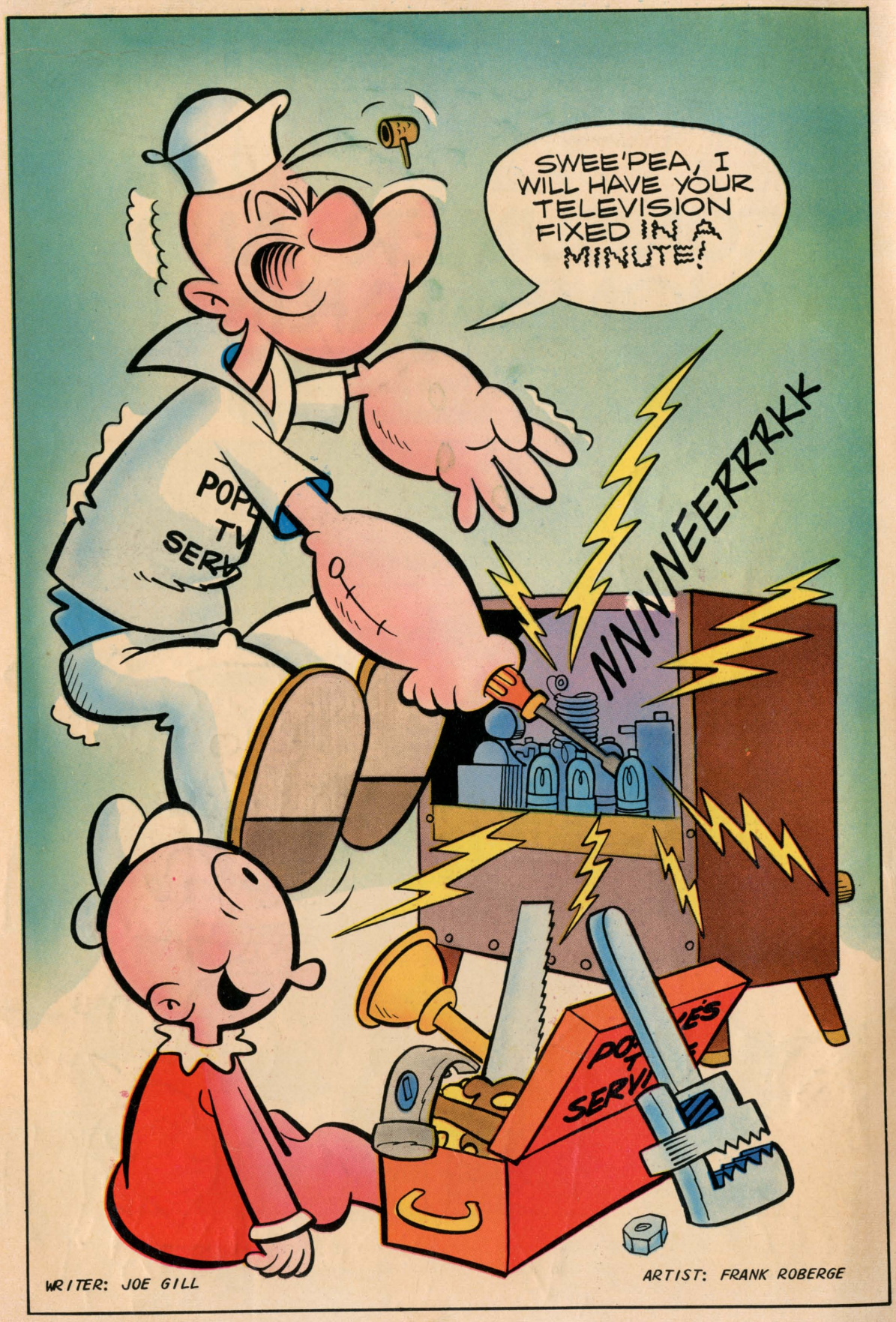
KING

POPEYE and CONSUMER AND HOMEMAKING CAREERS

APPROVED BY THE COMICS CODE AUTHORITY



WRITER: JOE GILL

ARTIST: FRANK ROBERGE

I CAN'T BELIEVE THAT MILLIONS OF PEOPLE HAVE JOBS CONNECTED WITH PEOPLE'S HOMES, POPEYE.

ALL THE JOBS ARE NOT PERFORMED IN THE HOME, SWEE'PEA, BUT THEY ARE ALL RELATED TO THINGS IN THE HOME.

MILK

TV REPAIR

FOOD SERVICE IS ONE OF THE FASTEST GROWING CAREER AREAS. THERE ARE JOBS IN PACKAGING, SERVING AND COOKING FOR BOTH MEN AND WOMEN, YOUNG AND OLD.

TEA

EVERYTHING IN THIS ROOM HAS TO BE DESIGNED CLEANED, MAINTAINED OR REPAIRED AT SOME TIME.

POPEYE

POPEYE E-6
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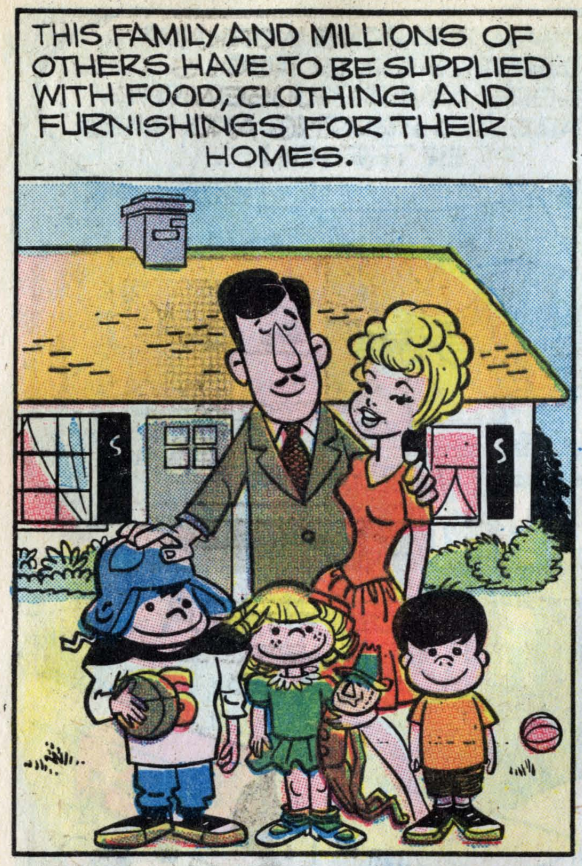
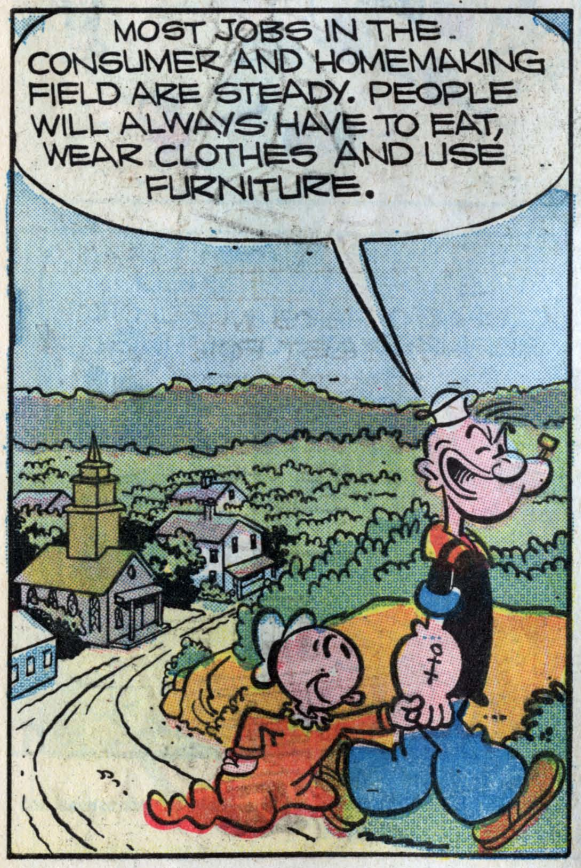

THIS FAMILY AND MILLIONS OF OTHERS HAVE TO BE SUPPLIED WITH FOOD, CLOTHING AND FURNISHINGS FOR THEIR HOMES.

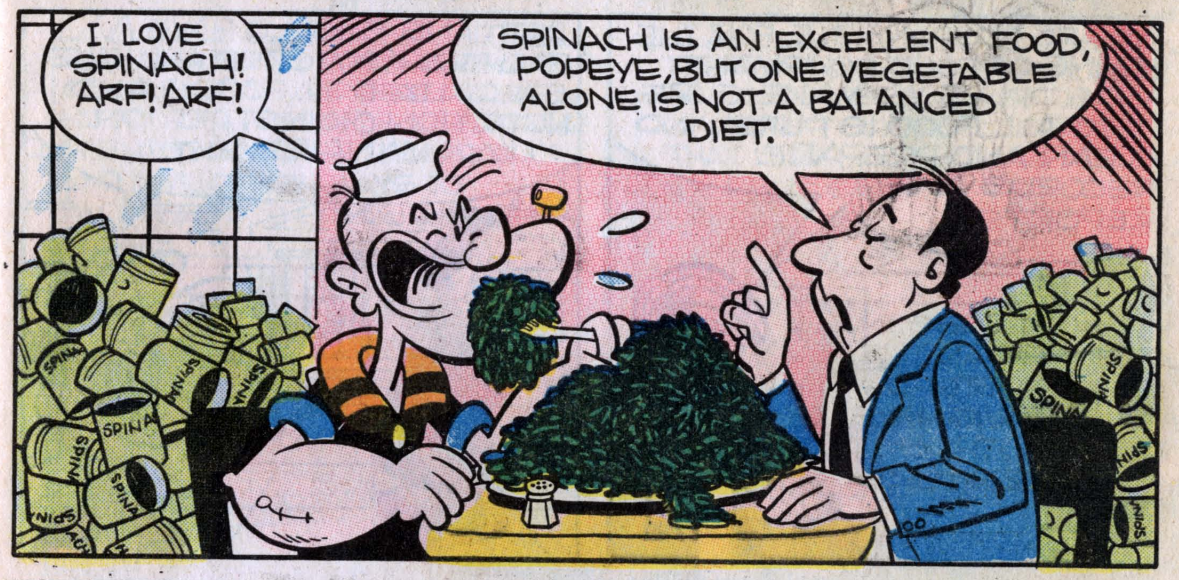
PEOPLE WILL BE NEEDED WHO HAVE HAD COLLEGE EDUCATIONS, AND IN OTHER JOB AREAS, ONLY HIGH SCHOOL DIPLOMAS WILL BE REQUIRED. IN SOME JOBS NOT EVEN HIGH SCHOOL IS REQUIRED.

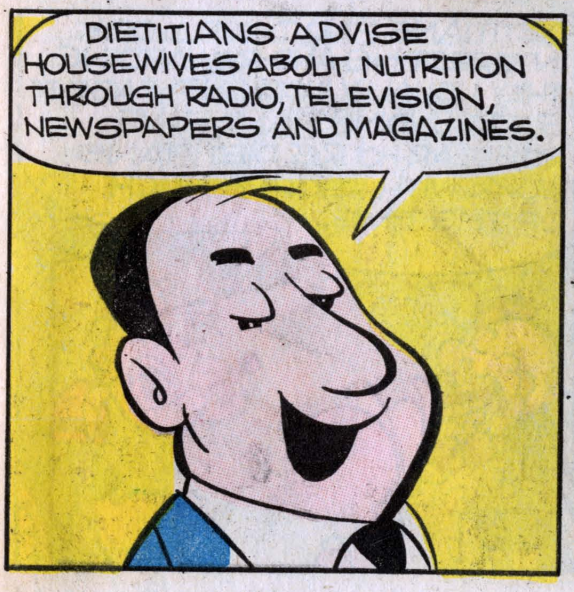

MOST JOBS IN THE CONSUMER AND HOMEMAKING FIELD ARE STEADY. PEOPLE WILL ALWAYS HAVE TO EAT, WEAR CLOTHES AND USE FURNITURE.

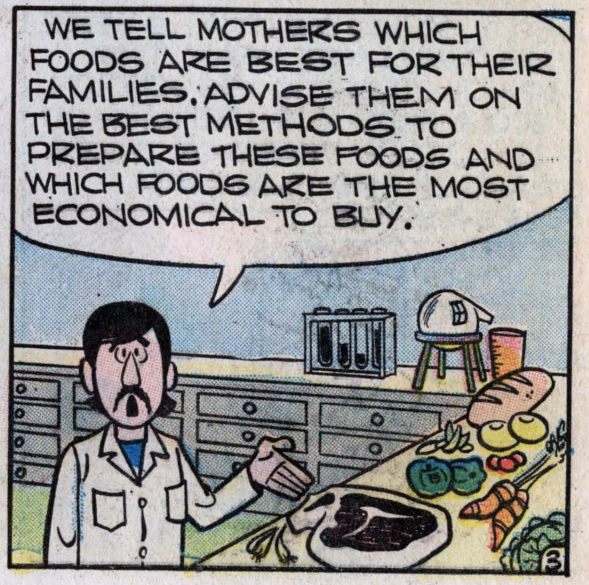
THESE THINGS DON'T USUALLY GO ON AT THE SAME TIME BUT THERE ARE MILLIONS OF PEOPLE WORKING AT THESE JOBS RIGHT NOW KEEPING PEOPLE FED, CLOTHED AND COMFORTABLE AT HOME.
OIL
TV REPAIR
INTERIOR DECORATOR
MILK

ONE OF THE MOST IMPORTANT CAREERS IN THIS FIELD IS THAT OF DIETITIAN. 90% OF ALL DIETITIANS ARE WOMEN.

SOME DIETITIANS WORK IN HOSPITALS OR SCHOOLS WHILE OTHERS ADVISE HOUSEWIVES ON MEAL PLANNING AND FOOD PREPARATION.
FATS
STARCHES
PROTIENS

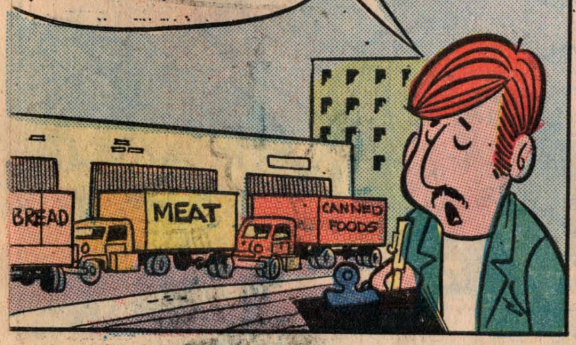

I LOVE SPINACH! ARF! ARF!
SPINACH IS AN EXCELLENT FOOD, POPEYE, BUT ONE VEGETABLE ALONE IS NOT A BALANCED DIET.


DIETITIANS ADVISE HOUSEWIVES ABOUT NUTRITION THROUGH RADIO, TELEVISION, NEWSPAPERS AND MAGAZINES.

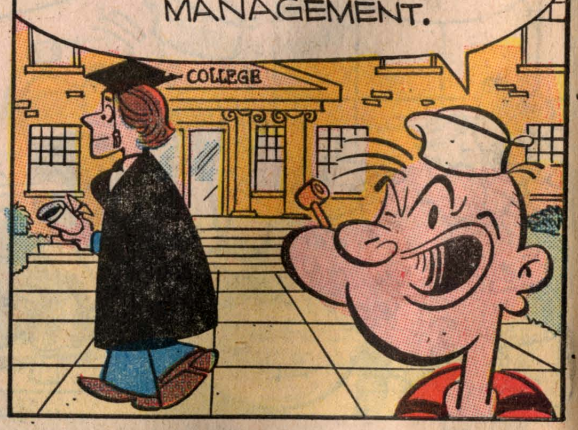

WE TELL MOTHERS WHICH FOODS ARE BEST FOR THEIR FAMILIES. ADVISE THEM ON THE BEST METHODS TO PREPARE THESE FOODS AND WHICH FOODS ARE THE MOST ECONOMICAL TO BUY.

ADMINISTRATIVE DIETITIANS APPLY THE PRINCIPLES OF NUTRITION AND SOUND MANAGEMENT TO LARGE-SCALE MEAL PLANNING AND PREPARATION. THE ARMED SERVICES HAVE MEN AND WOMEN SERVING IN THIS CAPACITY.

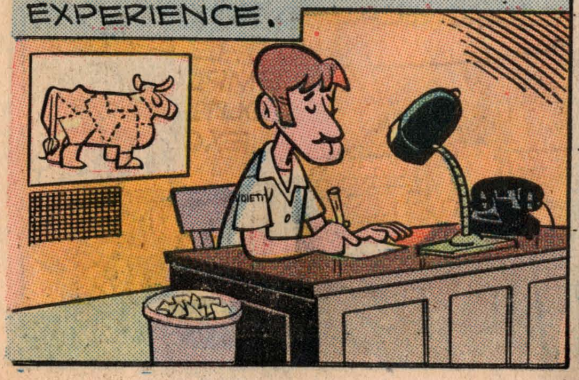
WE ARE RESPONSIBLE FOR THE BUYING OF FOOD, EQUIPMENT AND SUPPLIES. WE MAKE SURE THAT ALL FOOD IS PURE AND CLEAN AND PREPARE RECORDS AND REPORTS.



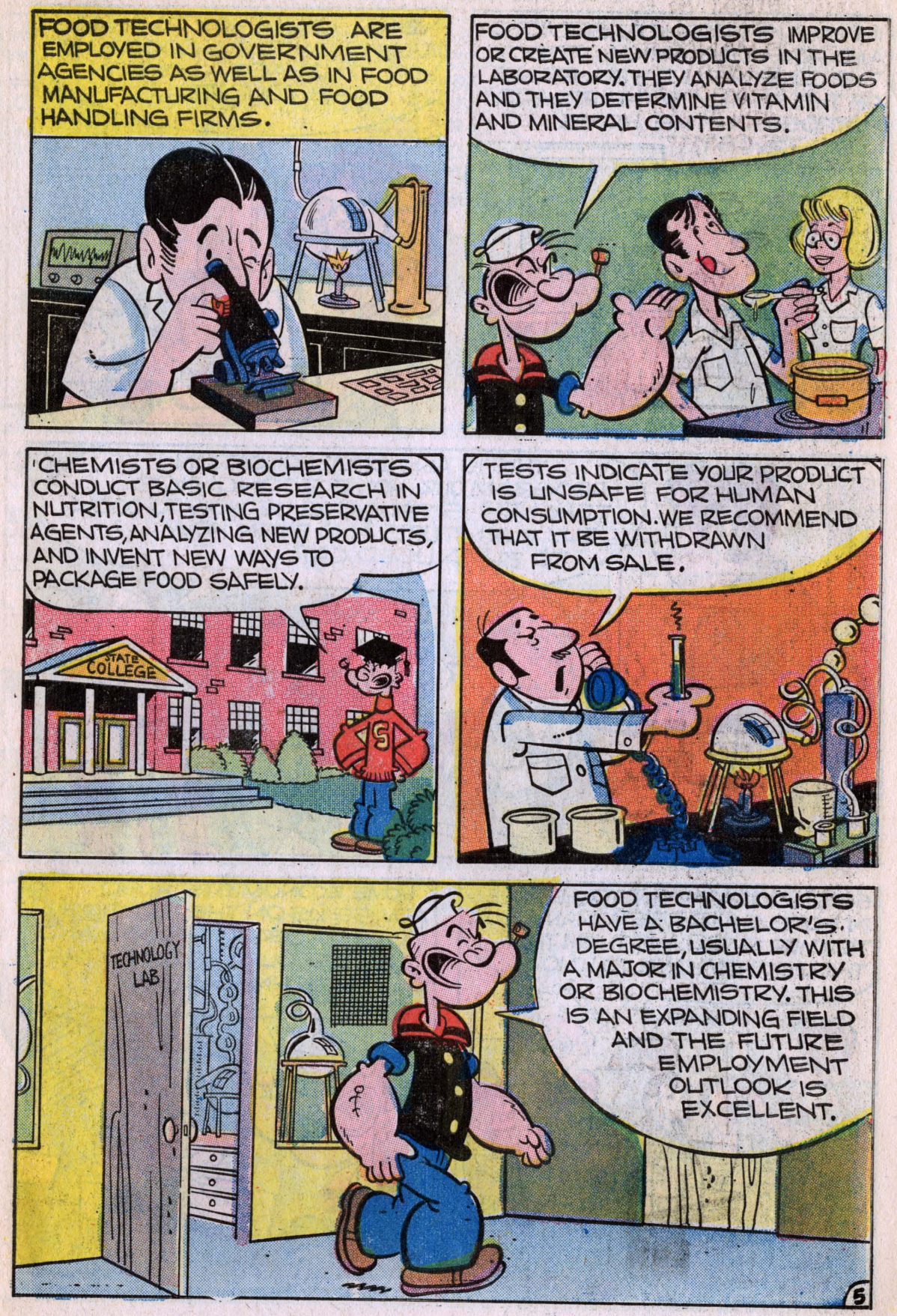
DIETITIANS SHOULD HAVE A BACHELOR'S DEGREE AND HAVE SPECIALIZED IN FOODS AND NUTRITION OR INSTITUTION MANAGEMENT.

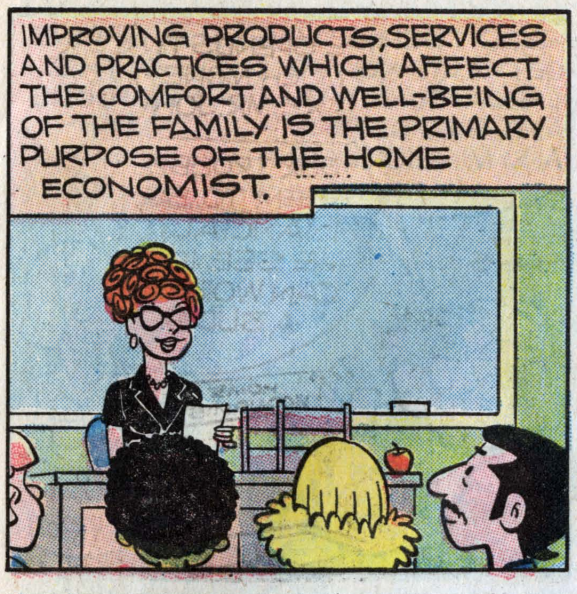


ABOUT 30,000 DIETITIANS WERE EMPLOYED LAST YEAR. THE AMERICAN DIETETIC ASSOCIATION RECOMMENDS AN INTERNSHIP OF FROM 1 TO 1½ YEARS OR THREE YEARS OF PRE-PLANNED EXPERIENCE.

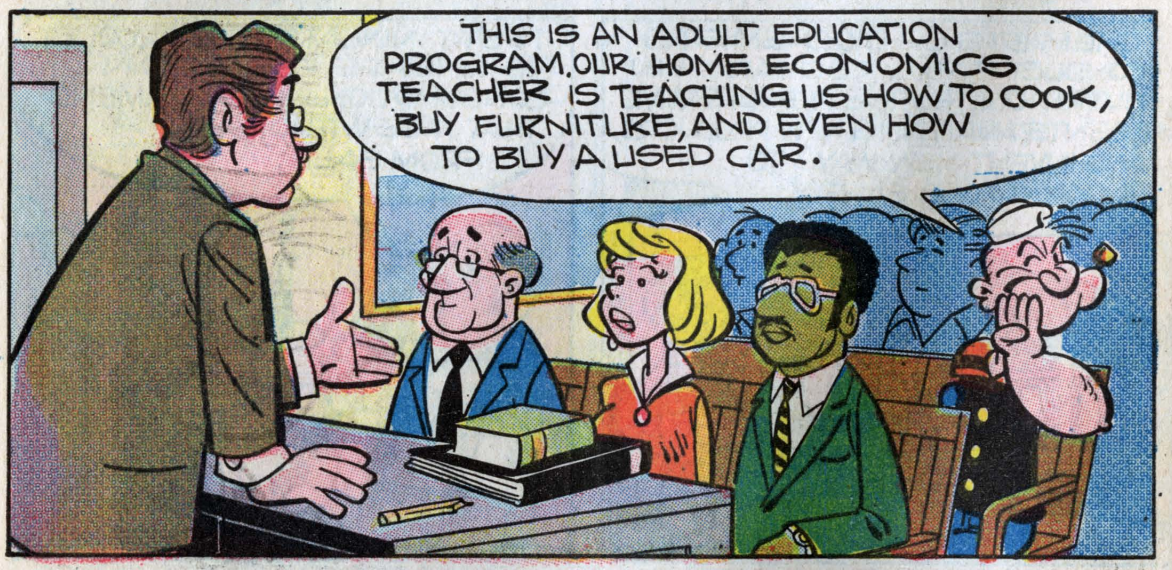


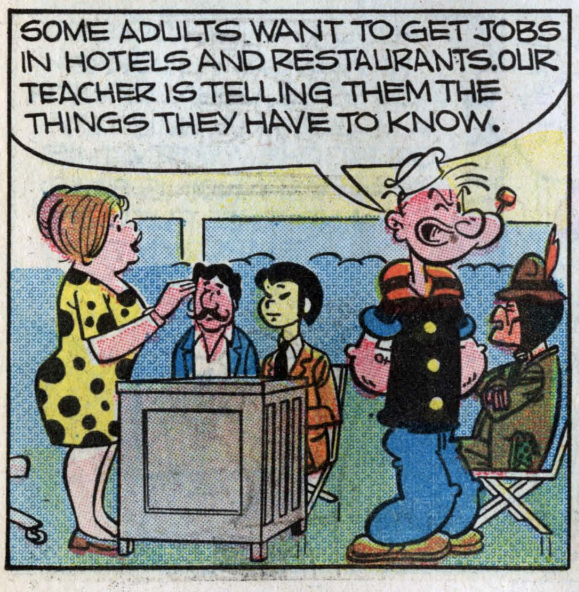
DIETITIANS FIND THEIR WORK INTERESTING AND REWARDING. THEY USUALLY WORK IN PLEASANT SURROUNDINGS AND HAVE REGULAR HOURS. DIETITIANS WORK WITH PEOPLE MUCH OF THE TIME.

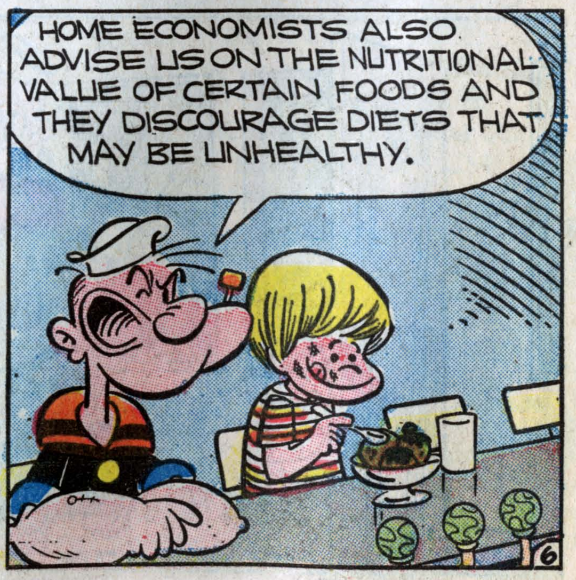

FOOD TECHNOLOGISTS ARE EMPLOYED IN GOVERNMENT AGENCIES AS WELL AS IN FOOD MANUFACTURING AND FOOD HANDLING FIRMS.
FOOD TECHNOLOGISTS IMPROVE OR CREATE NEW PRODUCTS IN THE LABORATORY. THEY ANALYZE FOODS AND THEY DETERMINE VITAMIN AND MINERAL CONTENTS.
CHEMISTS OR BIOCHEMISTS CONDUCT BASIC RESEARCH IN NUTRITION, TESTING PRESERVATIVE AGENTS, ANALYZING NEW PRODUCTS, AND INVENT NEW WAYS TO PACKAGE FOOD SAFELY.
STATE COLLEGE
TESTS INDICATE YOUR PRODUCT IS UNSAFE FOR HUMAN CONSUMPTION. WE RECOMMEND THAT IT BE WITHDRAWN FROM SALE.
TECHNOLOGY LAB
FOOD TECHNOLOGISTS HAVE A BACHELOR'S DEGREE, USUALLY WITH A MAJOR IN CHEMISTRY OR BIOCHEMISTRY. THIS IS AN EXPANDING FIELD AND THE FUTURE EMPLOYMENT OUTLOOK IS EXCELLENT.

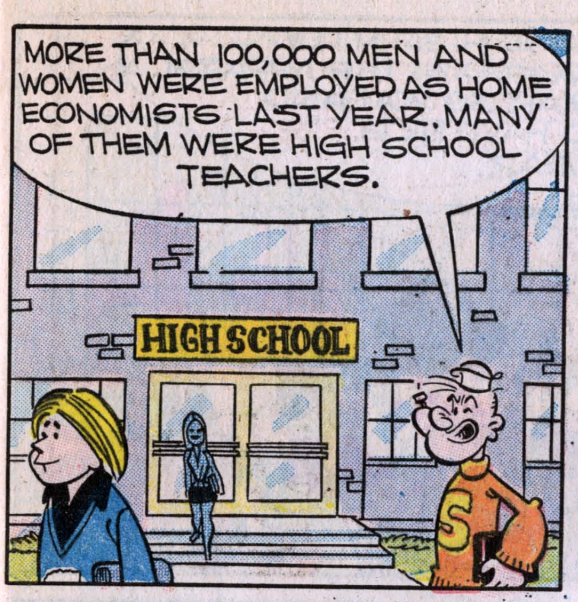

IMPROVING PRODUCTS, SERVICES AND PRACTICES WHICH AFFECT THE COMFORT AND WELL-BEING OF THE FAMILY IS THE PRIMARY PURPOSE OF THE HOME ECONOMIST.

WE WILL LEARN HOW TO PLAN A DIET, HOW TO BUY GOODS AND HOW TO MANAGE A HOME IN THIS COURSE.

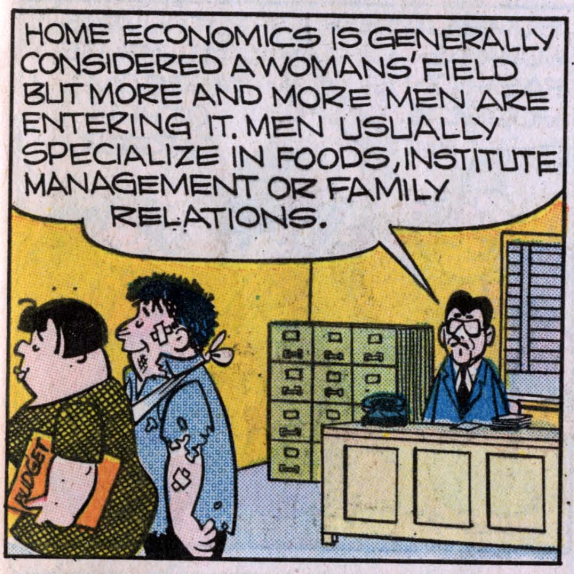

THIS IS AN ADULT EDUCATION PROGRAM. OUR HOME ECONOMICS TEACHER IS TEACHING US HOW TO COOK, BUY FURNITURE, AND EVEN HOW TO BUY A USED CAR.

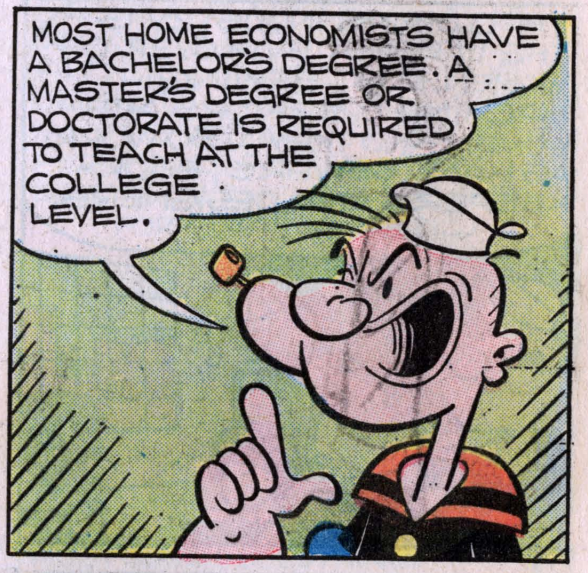

SOME ADULTS WANT TO GET JOBS IN HOTELS AND RESTAURANTS. OUR TEACHER IS TELLING THEM THE THINGS THEY HAVE TO KNOW.

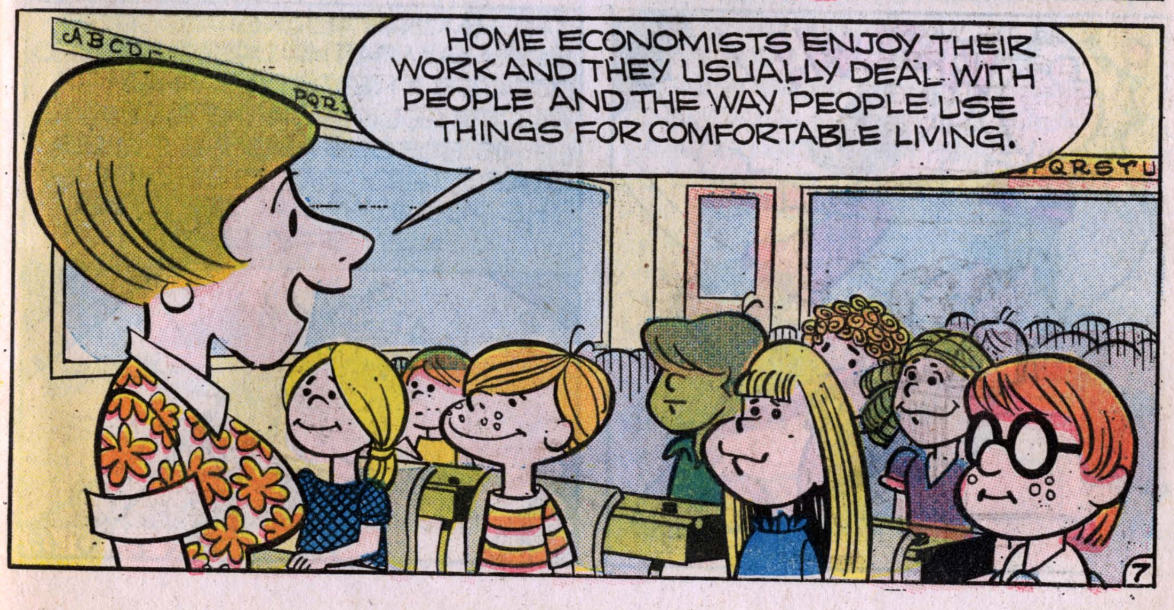

HOME ECONOMISTS ALSO ADVISE US ON THE NUTRITIONAL VALUE OF CERTAIN FOODS AND THEY DISCOURAGE DIETS THAT MAY BE UNHEALTHY.


MORE THAN 100,000 MEN AND WOMEN WERE EMPLOYED AS HOME ECONOMISTS LAST YEAR. MANY OF THEM WERE HIGH SCHOOL TEACHERS.
HIGH SCHOOL

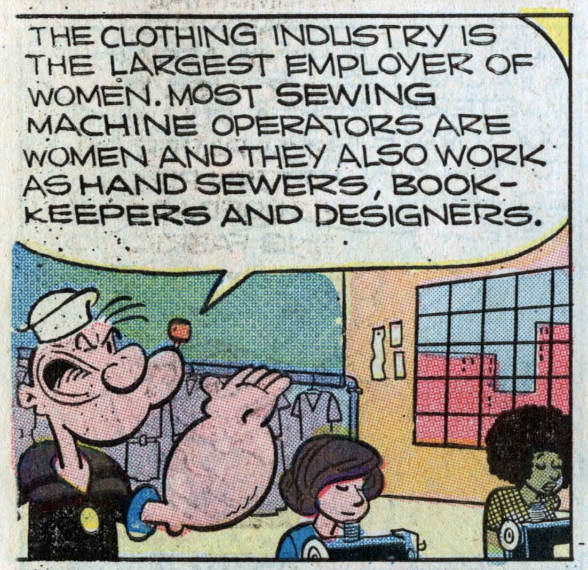
HE IS A CRUEL BRUTE, MR. JONES, AND A CHEAP-SKATE BESIDES!
SHE SPENDS TWICE AS MUCH MONEY AS I MAKE, MR. JONES!
YOUR TROUBLES SEEM TO BE FINANCIAL! LET ME SEE IF I CAN WORK OUT A BUDGET!
HOME ECONOMIST


HOME ECONOMICS IS GENERALLY CONSIDERED A WOMANS' FIELD BUT MORE AND MORE MEN ARE ENTERING IT. MEN USUALLY SPECIALIZE IN FOODS, INSTITUTE MANAGEMENT OR FAMILY RELATIONS.
BUDGET

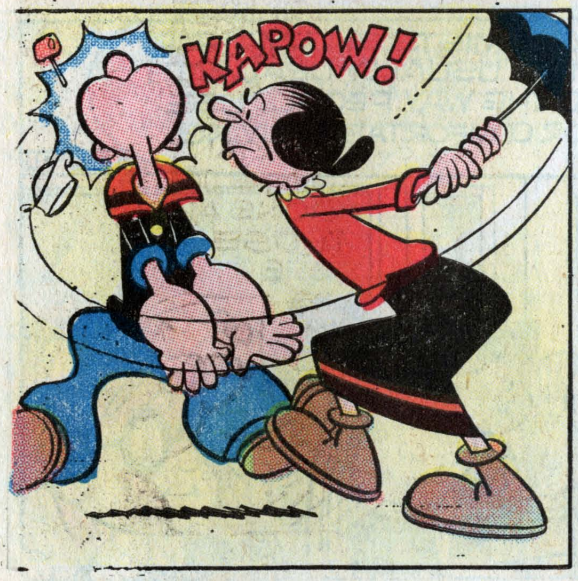

MOST HOME ECONOMISTS HAVE A BACHELOR'S DEGREE. A MASTER'S DEGREE OR DOCTORATE IS REQUIRED TO TEACH AT THE COLLEGE LEVEL.

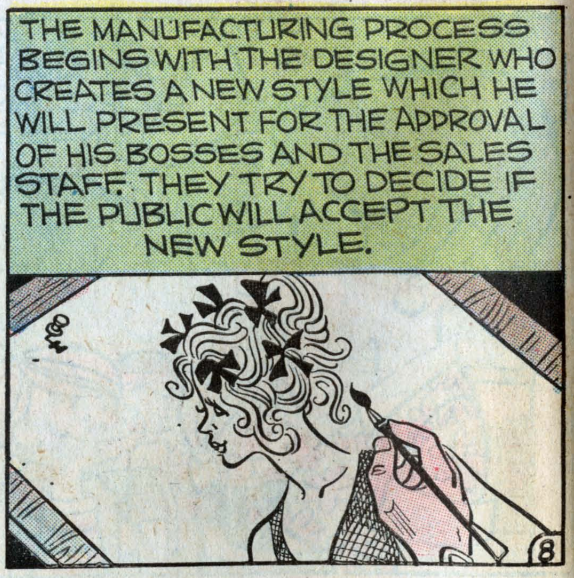

HOME ECONOMISTS ENJOY THEIR WORK AND THEY USUALLY DEAL WITH PEOPLE AND THE WAY PEOPLE USE THINGS FOR COMFORTABLE LIVING.
ABCD
PQR
PQRSTU

NEARLY ONE AND ONE HALF MILLION MEN AND WOMEN WORKED IN THE APPAREL INDUSTRY LAST YEAR SO YOU AND YOUR FAMILY COULD HAVE NICE CLOTHES TO WEAR.

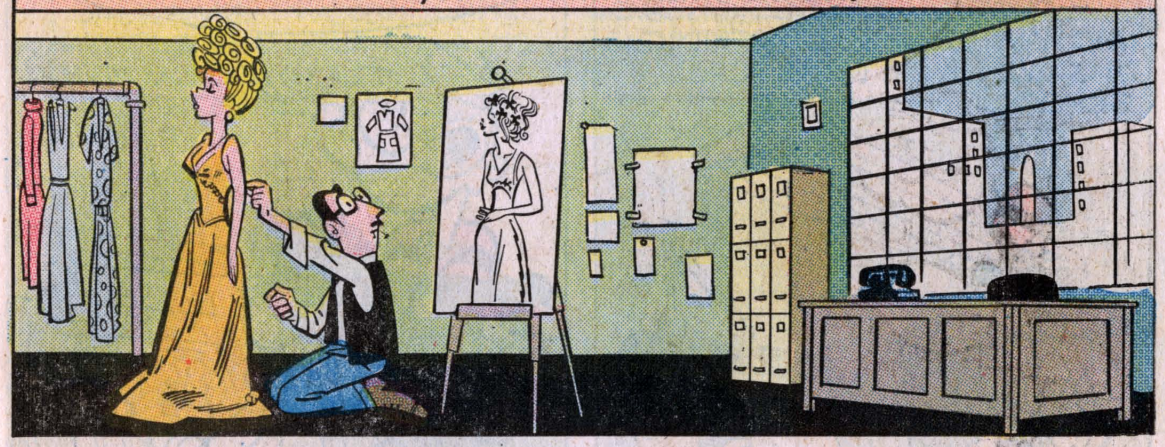

THE CLOTHING INDUSTRY IS THE LARGEST EMPLOYER OF WOMEN. MOST SEWING MACHINE OPERATORS ARE WOMEN AND THEY ALSO WORK AS HAND SEWERS, BOOK-KEEPERS AND DESIGNERS.

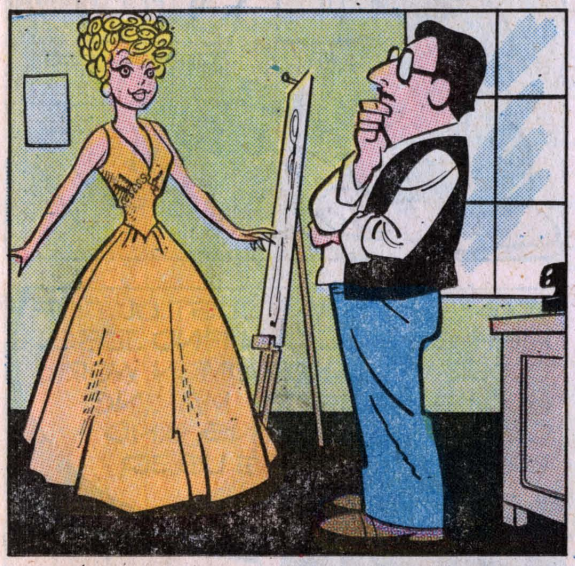
SOME LADIES WORK AS FASHION MODELS.
BUT OLIVE IS BETTER SUITED FOR SOME OTHER CAREER.


KAPOW!

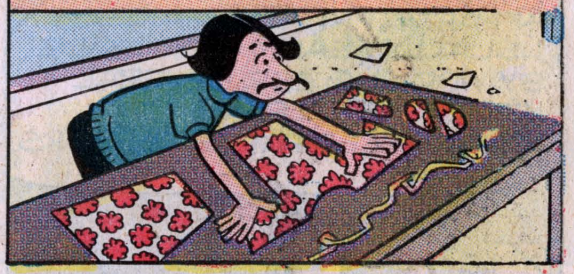

THE MANUFACTURING PROCESS BEGINS WITH THE DESIGNER WHO CREATES A NEW STYLE WHICH HE WILL PRESENT FOR THE APPROVAL OF HIS BOSSES AND THE SALES STAFF. THEY TRY TO DECIDE IF THE PUBLIC WILL ACCEPT THE NEW STYLE.

THE SKETCH INCLUDES INFORMATION ABOUT THE KIND OF MATERIAL, THE TRIM, AND THE COLOR. IF THE SKETCH IS APPROVED, THE DESIGNER AND HIS ASSISTANT MAY MAKE AN EXPERIMENTAL GARMENT IN MUSLIN, AN INEXPENSIVE CLOTH.

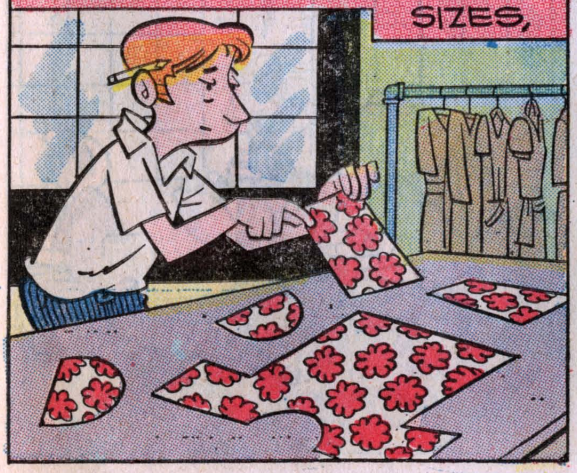




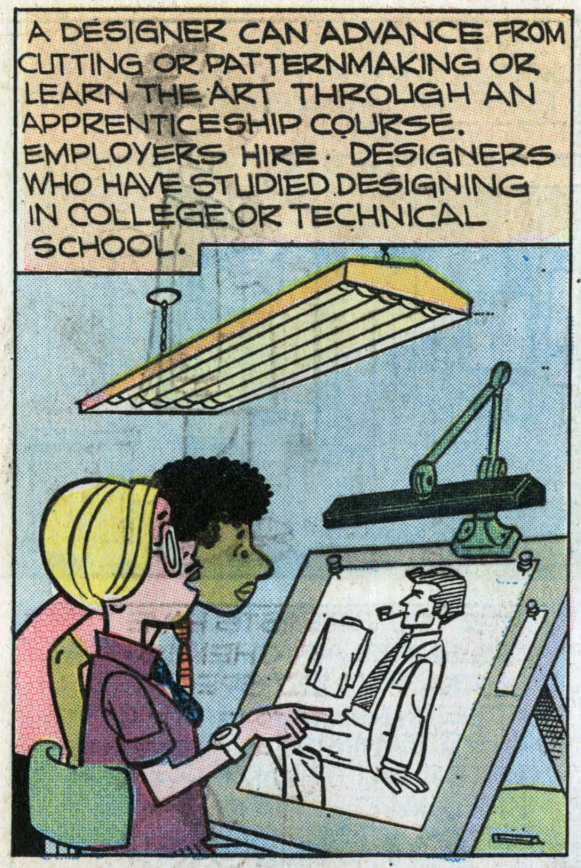
AFTER THE EXPERIMENTAL GARMENT IS APPROVED THE DESIGNER AND THE APPAREL PATTERNMAKER USE THIS DRESS TO MAKE A FULL SIZE MASTER PATTERN. PAPER OR FIBERBOARD PATTERN PIECES ARE MADE, TO BE USED AS GUIDES FOR CUTTING FABRIC.



A PATTERN GRADER USES THIS MASTER PATTERN TO MAKE OTHER PATTERNS IN DIFFERENT SIZES,



MOST JOBS IN CLOTHING FACTORIES REQUIRE A FEW WEEKS OF ON-THE-JOB TRAINING. GOOD EYESIGHT AND SKILL IN USING YOUR HANDS ARE IMPORTANT IN MOST OF THESE JOBS. MANY OCCUPATIONS ARE GOOD FOR THOSE WHO CANNOT USE THEIR LEGS, AS MUCH AS MUCH OF THE WORK IS DONE WHILE SEATED.


A DESIGNER CAN ADVANCE FROM CUTTING OR PATTERNMAKING OR LEARN THE ART THROUGH AN APPRENTICESHIP COURSE. EMPLOYERS HIRE DESIGNERS WHO HAVE STUDIED DESIGNING IN COLLEGE OR TECHNICAL SCHOOL.

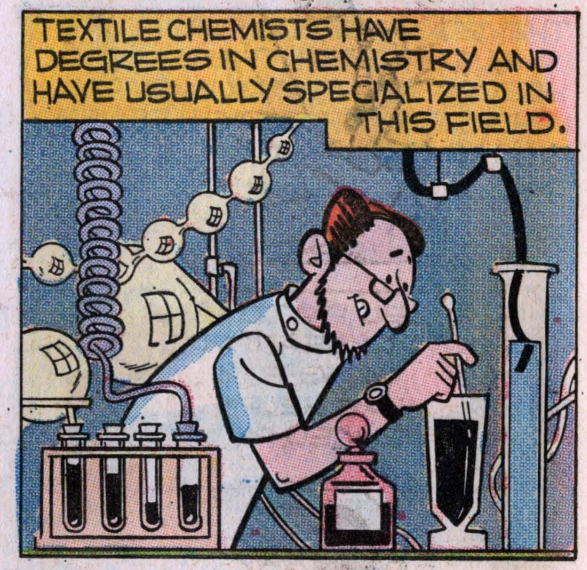
A DESIGNER SHOULD HAVE ARTISTIC ABILITY, A KNOWLEDGE OF FABRICS AND A KEEN SENSE OF COLOR.

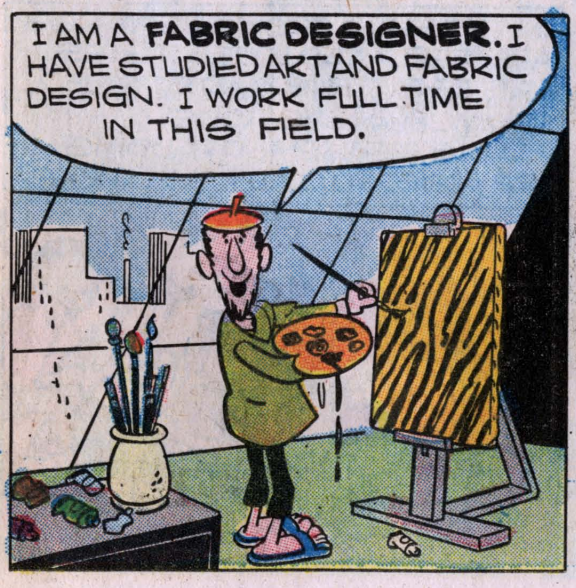
APPAREL PATTERNMAKERS USUALLY LEARN THEIR TRADE BY WORKING FOR SEVERAL YEARS AS HELPERS TO EXPERIENCED PATTERNMAKERS.

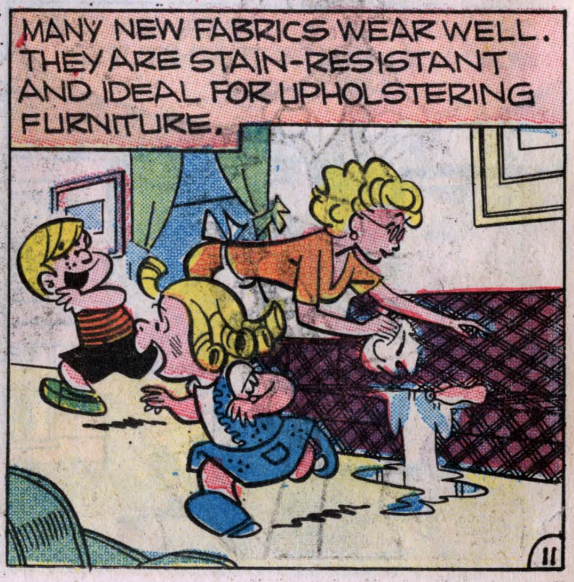
YOUNG FELLOWS JUST OUT OF HIGH SCHOOL CAN FIND JOBS. OLDER MEN AND WOMEN WORK IN THIS INDUSTRY MAKING CLOTHES, CURTAINS, AND DRAPERIES TO BE USED IN THE HOME.

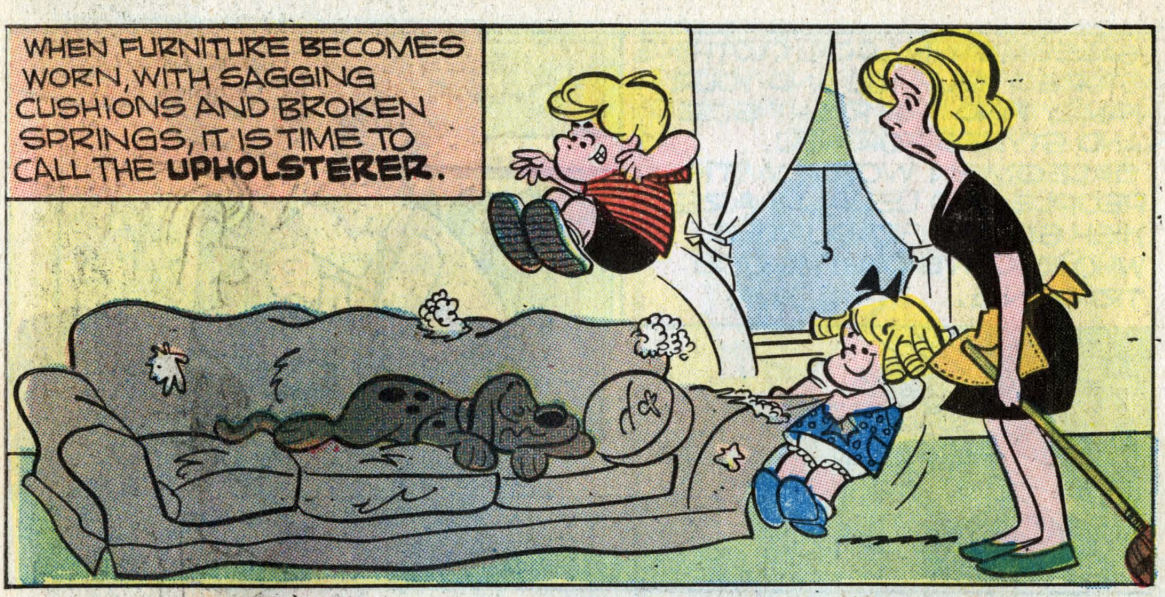
SALESMEN IN LOCAL CLOTHING STORES HELP YOU AND YOUR FAMILY FIND THE RIGHT SIZE AND STYLES FOR YOU. SALESMEN WORK WITH PEOPLE AND USUALLY ARE HIGH SCHOOL GRADUATES WHO RECEIVE ON-THE-JOB TRAINING.

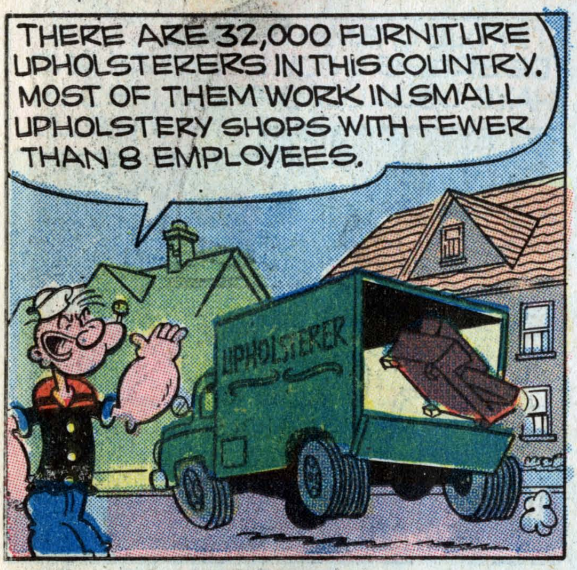
TEXTILE CHEMISTS DEVELOP NEW FABRICS THAT FAMILIES USE FOR DRAPERIES, BEDSPREADS AND OTHER PURPOSES.

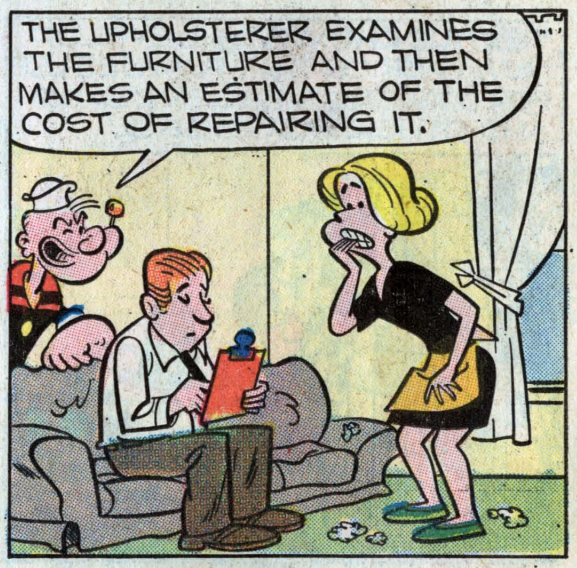

TEXTILE CHEMISTS HAVE DEGREES IN CHEMISTRY AND HAVE USUALLY SPECIALIZED IN THIS FIELD.

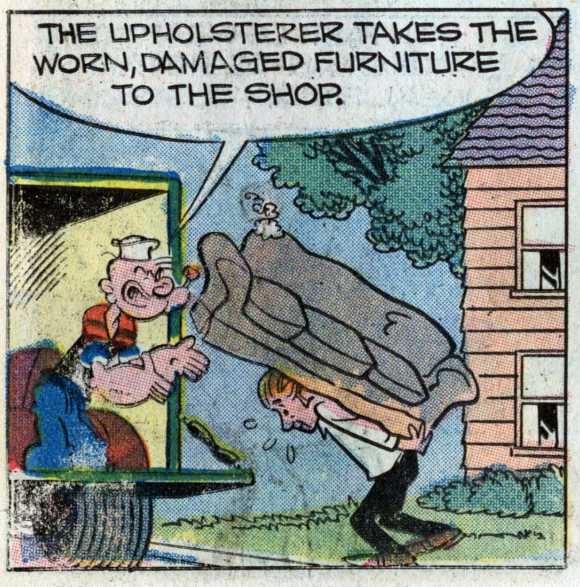

I AM A FABRIC DESIGNER. I HAVE STUDIED ART AND FABRIC DESIGN. I WORK FULL TIME IN THIS FIELD.


MANY NEW FABRICS WEAR WELL. THEY ARE STAIN-RESISTANT AND IDEAL FOR UPHOLSTERING FURNITURE.

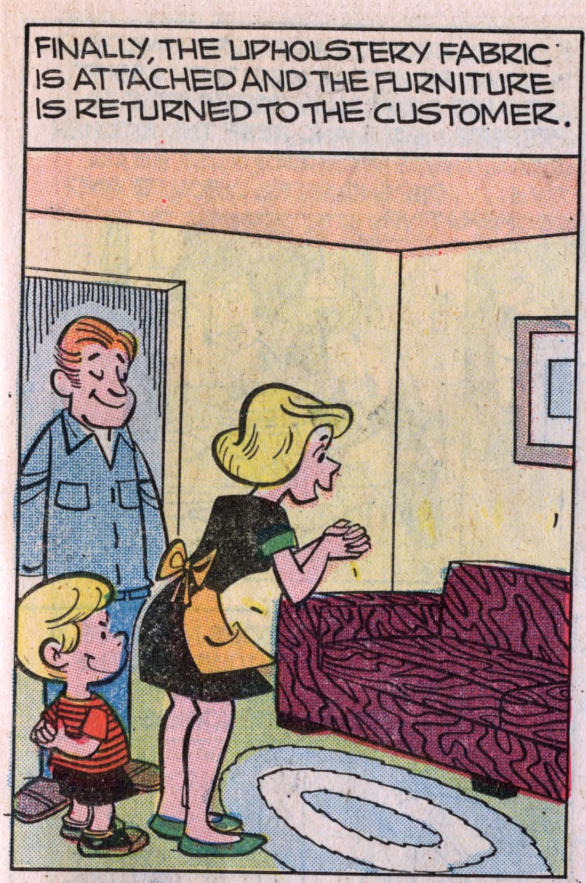

WHEN FURNITURE BECOMES WORN, WITH SAGGING CUSHIONS AND BROKEN SPRINGS, IT IS TIME TO CALL THE **UPHOLSTERER**.

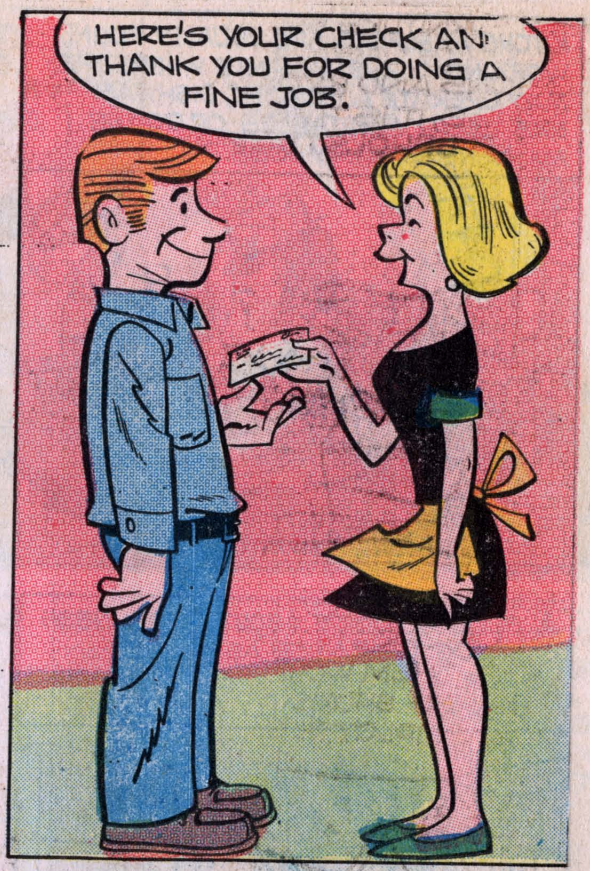

THERE ARE 32,000 FURNITURE UPHOLSTERERS IN THIS COUNTRY. MOST OF THEM WORK IN SMALL UPHOLSTERY SHOPS WITH FEWER THAN 8 EMPLOYEES.
UPHOLSTERER

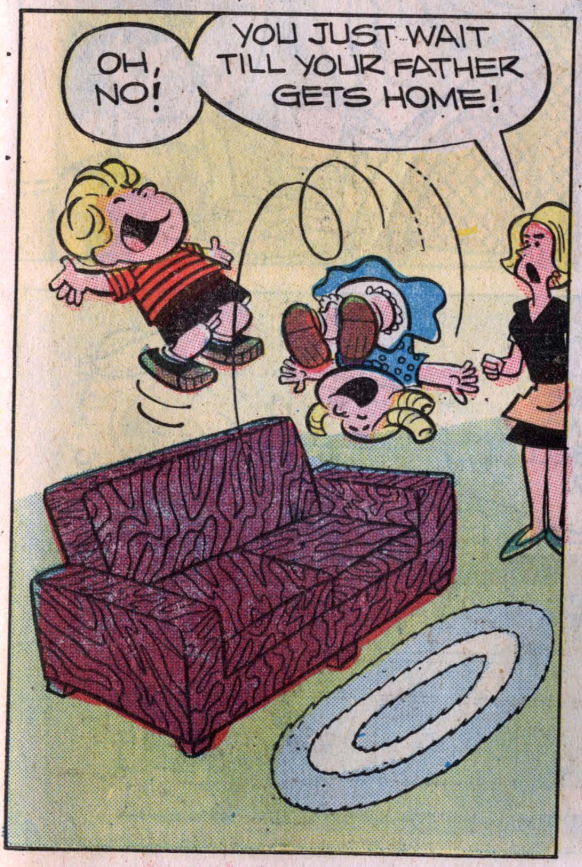

THE UPHOLSTERER EXAMINES THE FURNITURE AND THEN MAKES AN ESTIMATE OF THE COST OF REPAIRING IT.

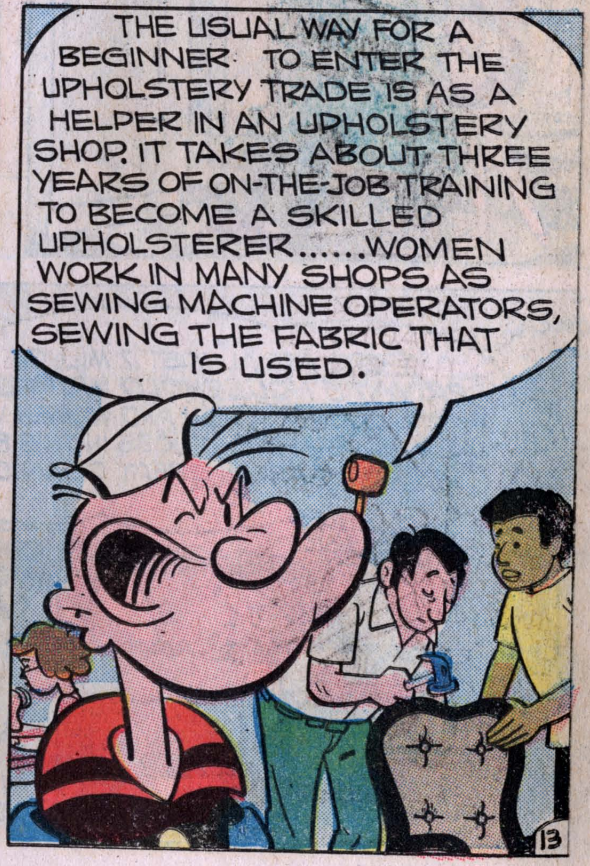

THE UPHOLSTERER TAKES THE WORN, DAMAGED FURNITURE TO THE SHOP.

IN THE SHOP, BROKEN SPRINGS ARE REPLACED. LOOSE PIECES ARE RE-FASTENED AND RE-GLUED. NEW WEBBING IS ADDED, FILLING, BURLAP AND PADDING ARE ADDED TO COVER THE SPRINGS.

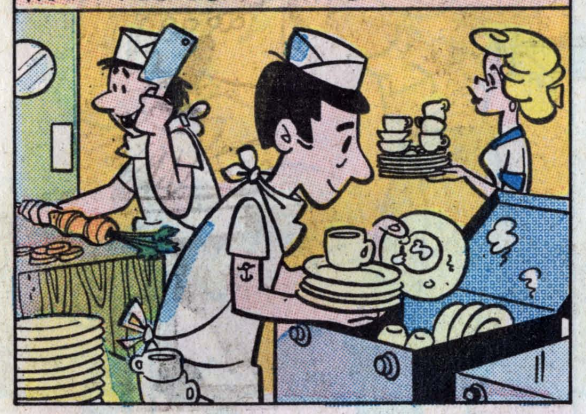

FINALLY, THE UPHOLSTERY FABRIC IS ATTACHED AND THE FURNITURE IS RETURNED TO THE CUSTOMER.


HERE'S YOUR CHECK AN THANK YOU FOR DOING A FINE JOB.


OH, NO!
YOU JUST WAIT TILL YOUR FATHER GETS HOME!

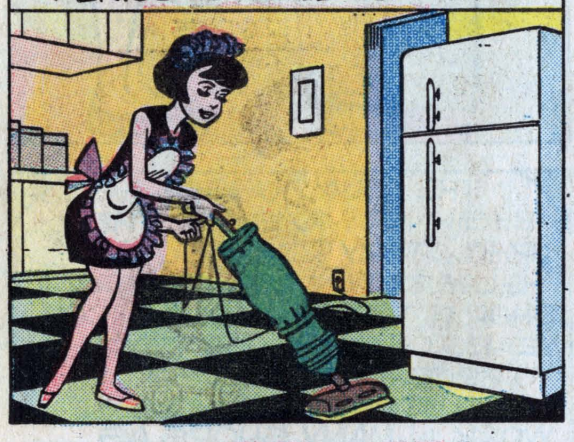

THE USUAL WAY FOR A BEGINNER TO ENTER THE UPHOLSTERY TRADE IS AS A HELPER IN AN UPHOLSTERY SHOP. IT TAKES ABOUT THREE YEARS OF ON-THE-JOB TRAINING TO BECOME A SKILLED UPHOLSTERER.....WOMEN WORK IN MANY SHOPS AS SEWING MACHINE OPERATORS, SEWING THE FABRIC THAT IS USED.

KITCHEN HELPERS ARE USUALLY FOUND WORKING IN RESTAURANTS WHERE THEY MAY OPERATE AUTOMATIC DISHWASHERS, CLEAN VEGETABLES OR DO THE MANY NECESSARY JOBS.

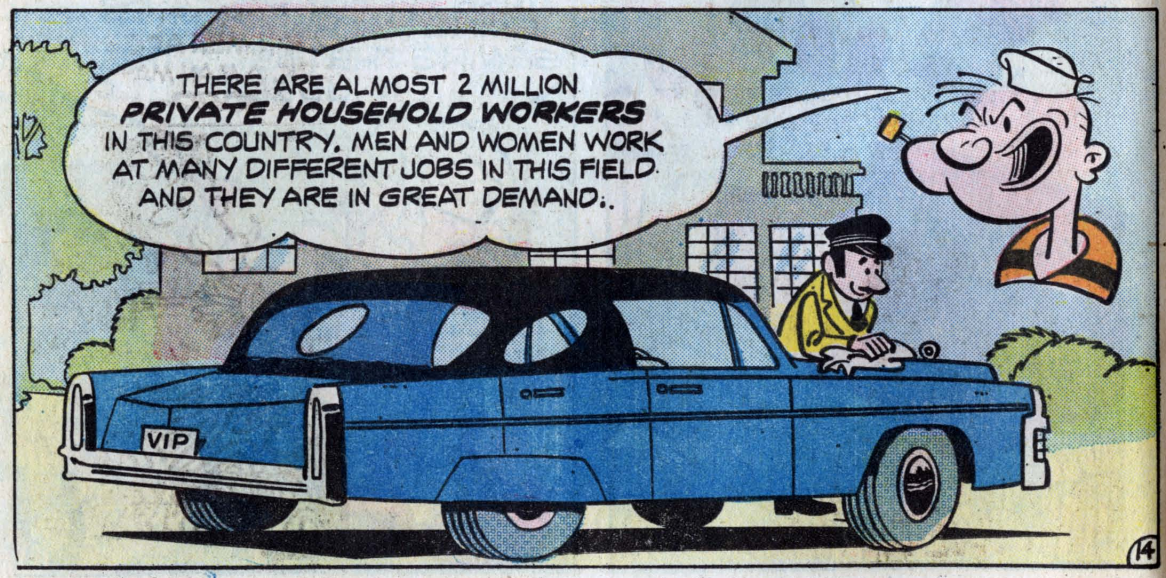


KITCHEN HELPERS ARE ALSO EMPLOYED IN SOME PRIVATE HOMES. THEY ASSIST ***COOKS*** OR ***HOUSEKEEPERS*** TO PREPARE MEALS AND KEEP THE KITCHEN CLEAN. THESE WORKERS MUST BE ON TIME, . . . DEPENDABLE, . . . POLITE AND COOPERATIVE.

A GOOD ATTITUDE ABOUT CLEANLINESS IS NEEDED FOR A JOB AS KITCHEN-HELPER. A SHORT ON-THE-JOB TRAINING PERIOD IS USUALLY SUFFICIENT.



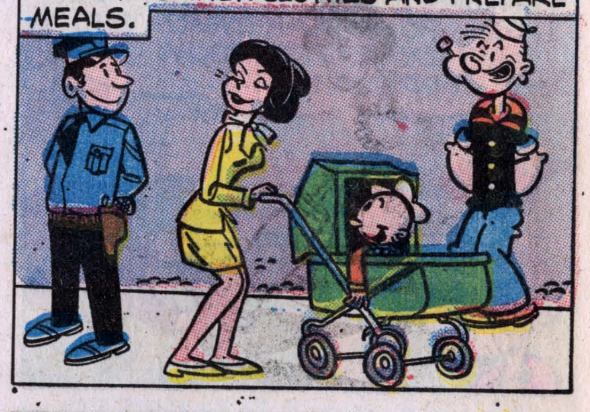
THE KITCHEN HELPER DOES NOT HAVE A DEMANDING OR STRENUOUS JOB. THE HOURS ARE USUALLY REGULAR IN PLEASANT SURROUNDINGS.



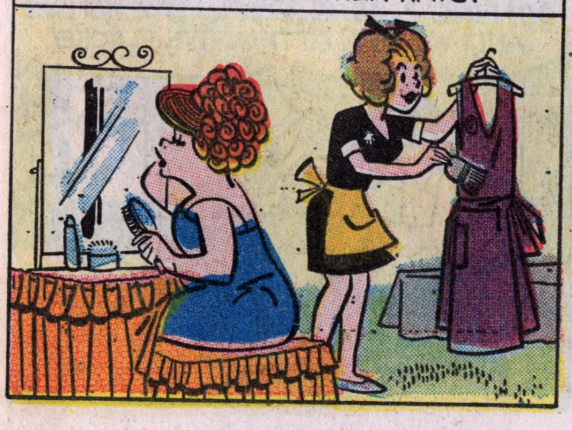
A MAID USUALLY PERFORMS A VARIETY OF DUTIES SUCH AS CLEANING FLOORS, FURNITURE; MAKING BEDS, WATCHING CHILDREN AT PLAY, AND BUYING, COOKING, AND SERVING FOOD. SOME MEN ARE VERY GOOD AT THIS WORK.

HOUSE MAIDS ARE NOT REQUIRED TO BE HIGH SCHOOL GRADUATES. MOST GIRLS ACQUIRE THE SKILLS THEY NEED IN THIS WORK WHILE THEY ARE GROWING UP IN THEIR OWN HOMES, BUT THERE ARE VOCATIONAL SCHOOLS WHICH ALSO TRAIN WORKERS FOR THESE JOBS.

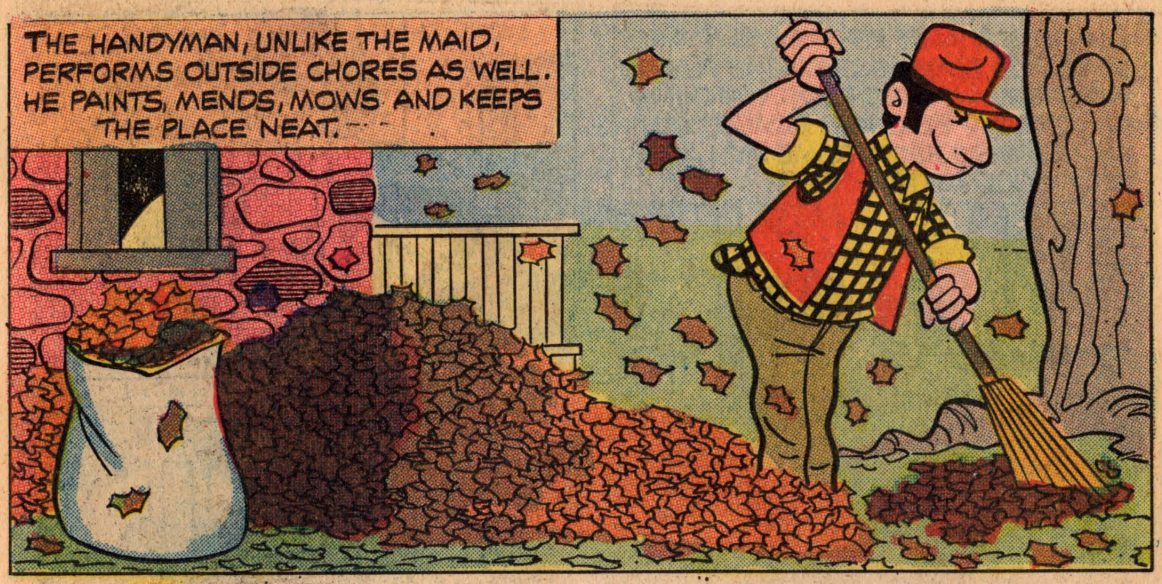
SOME MAIDS HAVE ONLY ONE DUTY, THAT OF CARING FOR AN INFANT OR TODDLER. ***NURSEMAIDS*** CARE FOR CHILDREN, BATHE THEM, SUPERVISE PLAY ACTIVITIES, WASH AND IRON CLOTHES AND PREPARE MEALS.



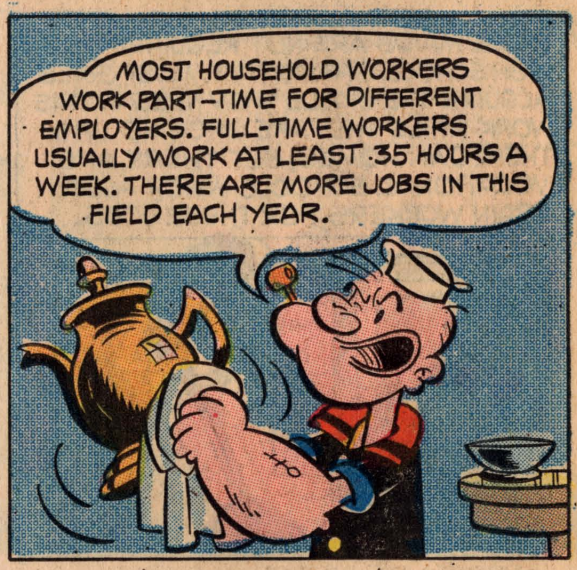
A ***PERSONAL MAID*** PERFORMS PERSONAL SERVICES FOR A WOMAN EMPLOYER, KEEPING HER CLOTHES IN GOOD CONDITION BY MENDING AND PRESSING, AND HELPING HER IN OTHER WAYS.

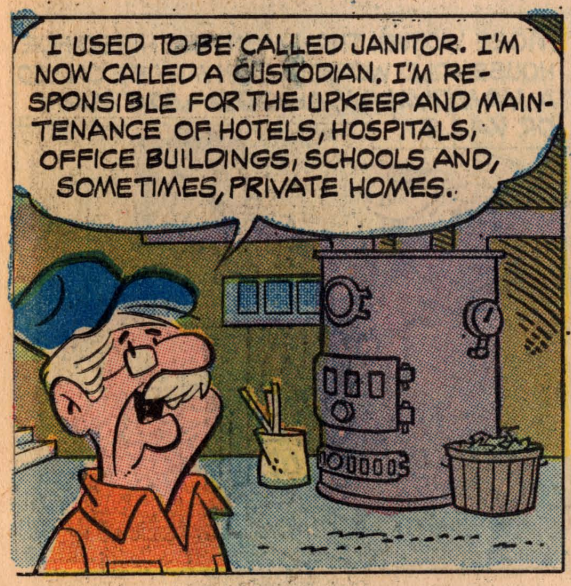


MORE WOMEN THAN MEN ARE HIRED FOR HOUSEHOLD WORK. A MAN MAY BE CALLED A ***HANDYMAN***, AN ***ODD-JOB MAN*** OR ***VALET***.


THE HANDYMAN, UNLIKE THE MAID, PERFORMS OUTSIDE CHORES AS WELL. HE PAINTS, MENDS, MOWS AND KEEPS THE PLACE NEAT.

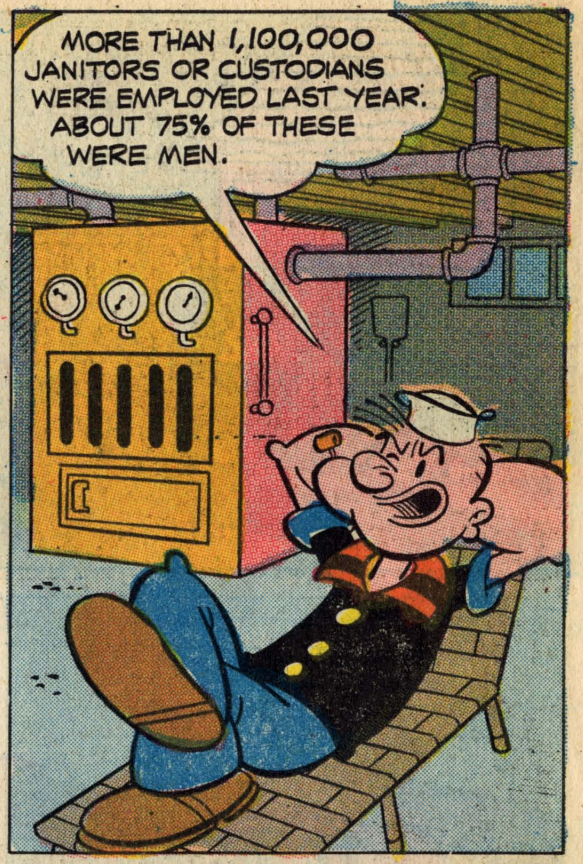
DOMESTIC WORKERS USUALLY WORK IN CHEERFUL, RELAXED SURROUNDINGS. MANY LIVE IN THE HOMES WHERE THEY WORK, EARNING JUST AS MUCH MONEY AS THOSE WHO GO HOME EVERY NIGHT, BUT THEY GET FREE ROOM AND BOARD.
FERTILIZ


MOST HOUSEHOLD WORKERS WORK PART-TIME FOR DIFFERENT EMPLOYERS. FULL-TIME WORKERS USUALLY WORK AT LEAST 35 HOURS A WEEK. THERE ARE MORE JOBS IN THIS FIELD EACH YEAR.

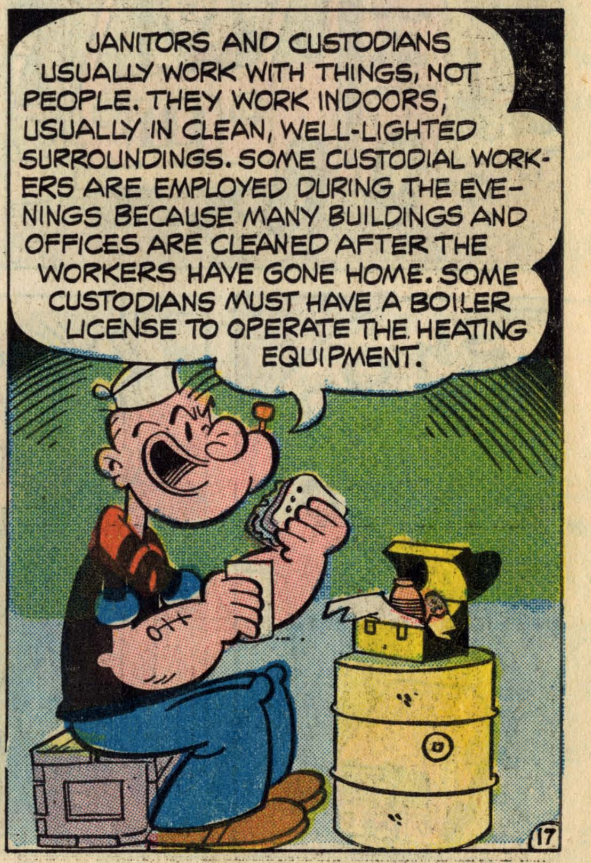

I USED TO BE CALLED JANITOR. I'M NOW CALLED A CUSTODIAN. I'M RESPONSIBLE FOR THE UPKEEP AND MAINTENANCE OF HOTELS, HOSPITALS, OFFICE BUILDINGS, SCHOOLS AND, SOMETIMES, PRIVATE HOMES.

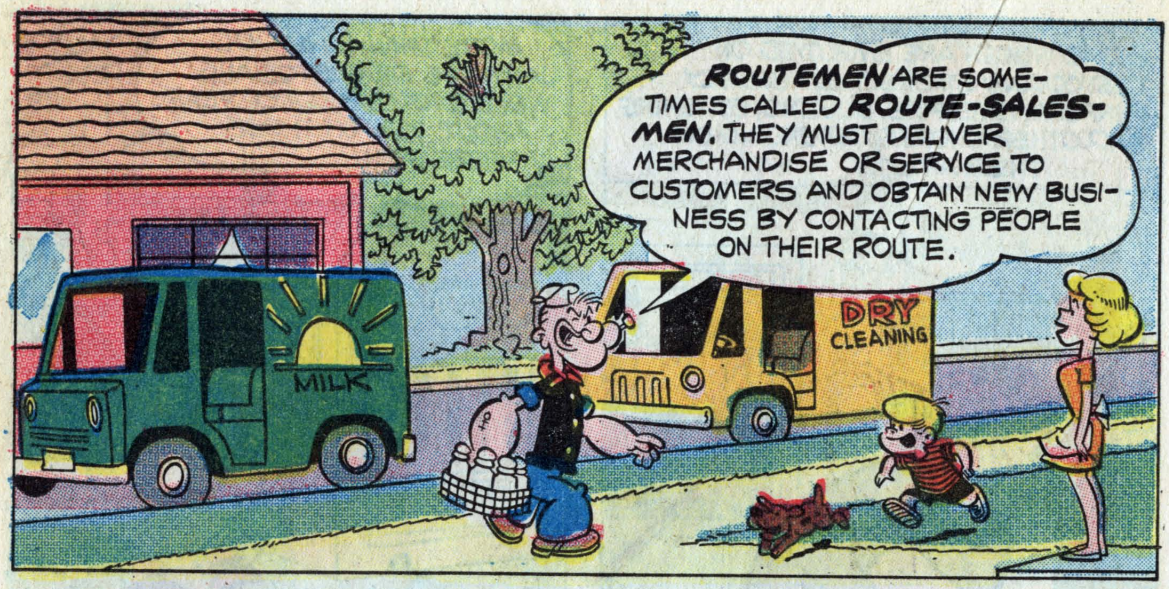
I'M RESPONSIBLE FOR THE HEATING AND AIR CONDITIONING EQUIPMENT. I KEEP THE PLACE CLEAN AND ORDERLY, MOPPING, WAXING AND BUFFING FLOORS. PEOPLE LIKE TO LIVE AND WORK IN ATTRACTIVE PLACES.
WAX

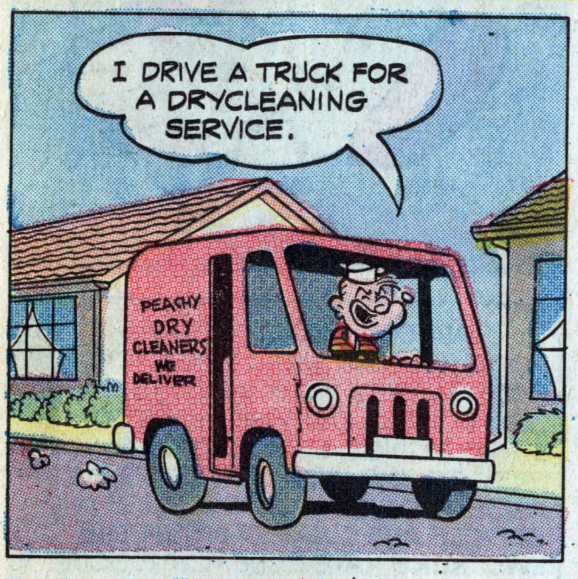
SOME WOMEN ARE EMPLOYED ON CUSTODIANS' STAFFS. THEY USUALLY PERFORM SWEEPING, DUSTING, POLISHING, AND OTHER CHORES, DEPENDING ON THEIR ABILITY.

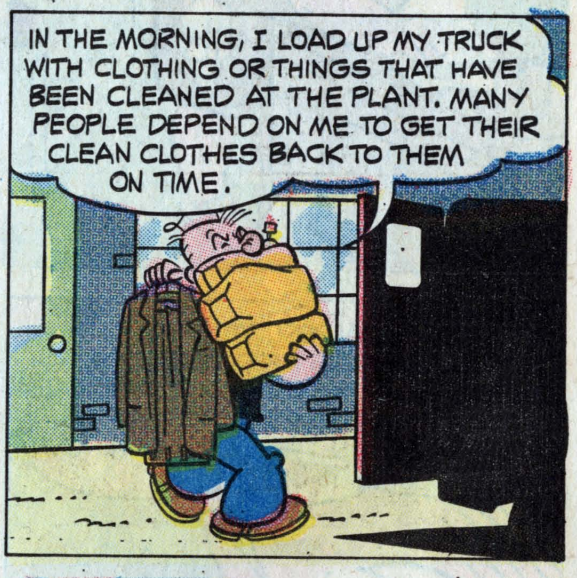

MORE THAN 1,100,000 JANITORS OR CUSTODIANS WERE EMPLOYED LAST YEAR. ABOUT 75% OF THESE WERE MEN.

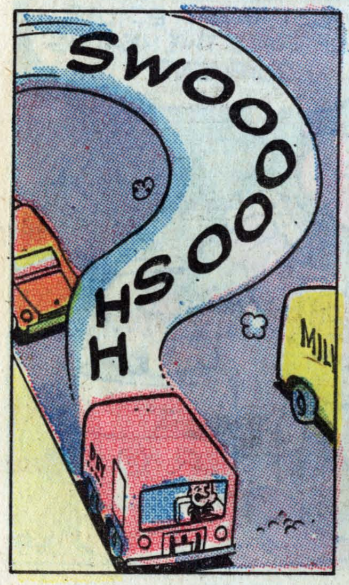
NO SPECIAL EDUCATIONAL REQUIREMENTS ARE NEEDED FOR THIS JOB. AN INEXPERIENCED WORKER CAN ATTAIN THE REQUIRED SKILLS. THROUGH ON-THE-JOB TRAINING.

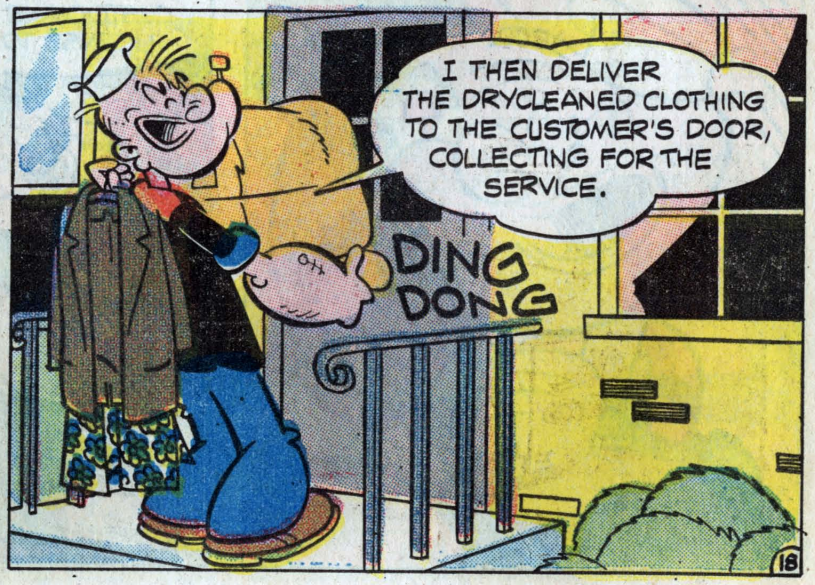

JANITORS AND CUSTODIANS USUALLY WORK WITH THINGS, NOT PEOPLE. THEY WORK INDOORS, USUALLY IN CLEAN, WELL-LIGHTED SURROUNDINGS. SOME CUSTODIAL WORKERS ARE EMPLOYED DURING THE EVENINGS BECAUSE MANY BUILDINGS AND OFFICES ARE CLEANED AFTER THE WORKERS HAVE GONE HOME. SOME CUSTODIANS MUST HAVE A BOILER LICENSE TO OPERATE THE HEATING EQUIPMENT.

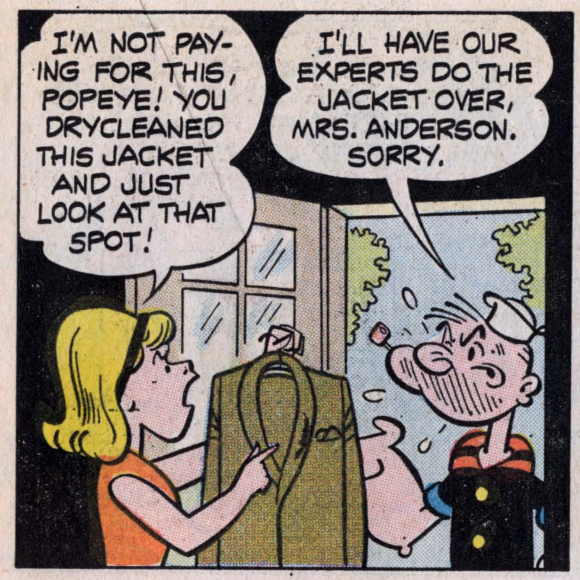

ROUTEMEN ARE SOMETIMES CALLED ROUTE-SALESMEN. THEY MUST DELIVER MERCHANDISE OR SERVICE TO CUSTOMERS AND OBTAIN NEW BUSINESS BY CONTACTING PEOPLE ON THEIR ROUTE.
MILK
DRY CLEANING

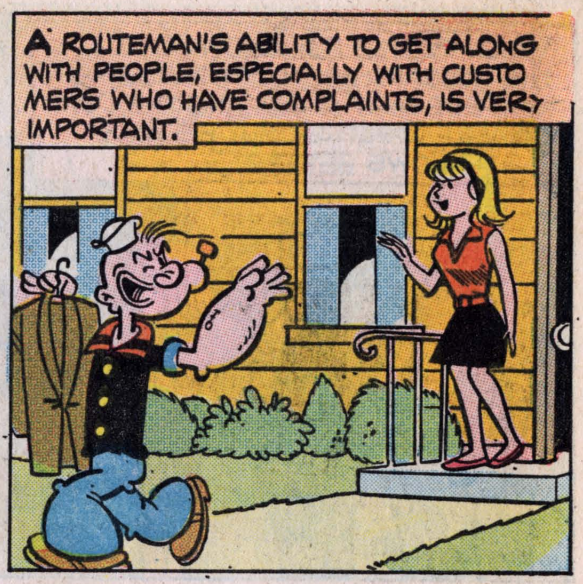

I DRIVE A TRUCK FOR A DRYCLEANING SERVICE.
PEACHY DRY CLEANERS WE DELIVER

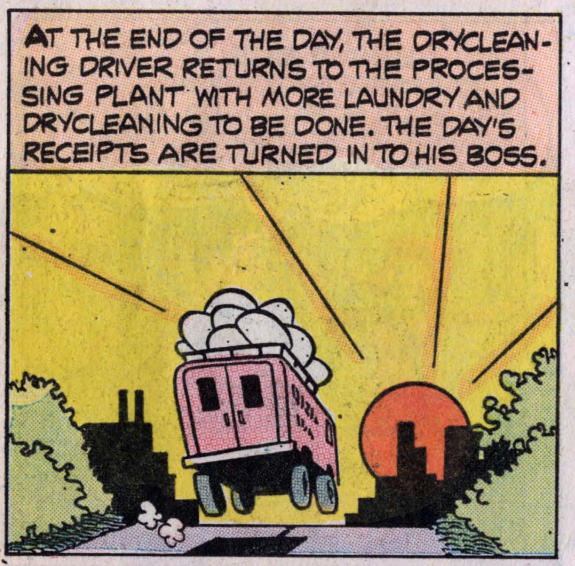

IN THE MORNING, I LOAD UP MY TRUCK WITH CLOTHING OR THINGS THAT HAVE BEEN CLEANED AT THE PLANT. MANY PEOPLE DEPEND ON ME TO GET THEIR CLEAN CLOTHES BACK TO THEM ON TIME.

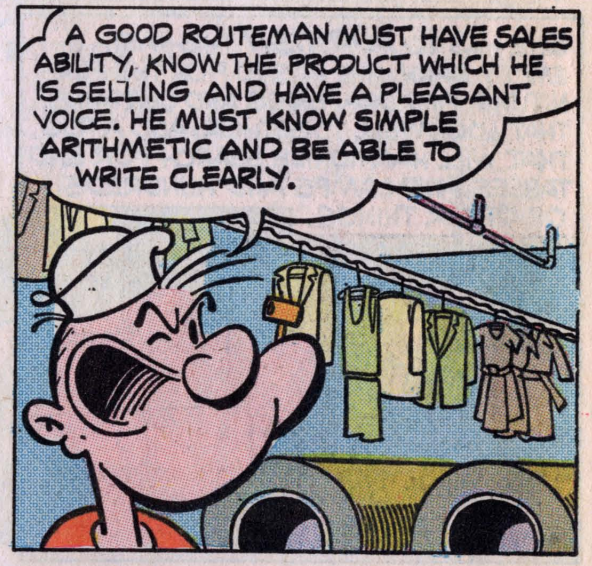

SWOOOOOSHH

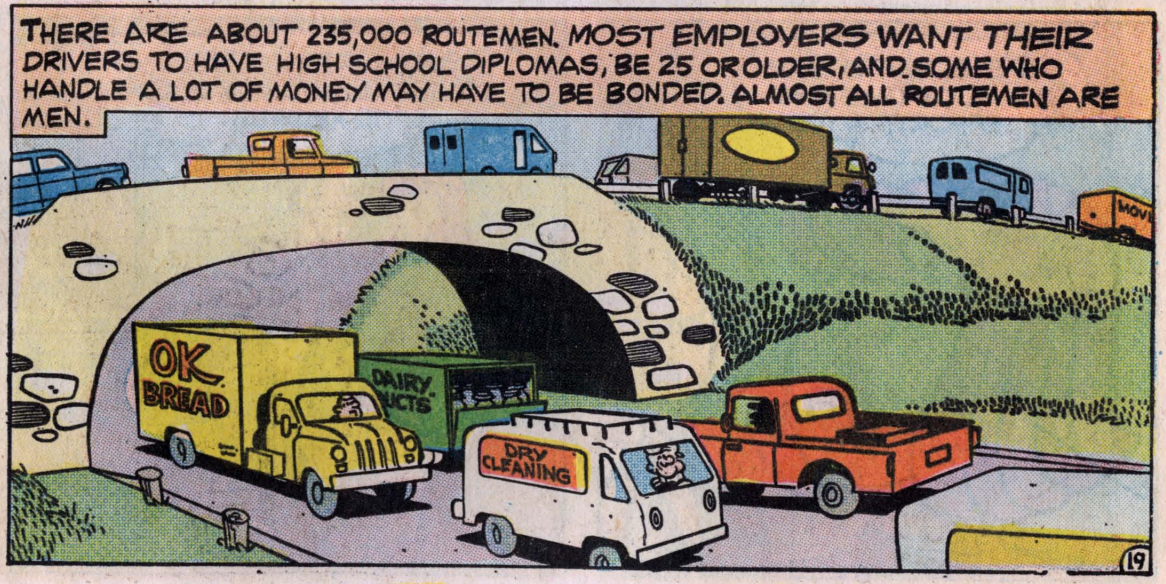

I THEN DELIVER THE DRYCLEANED CLOTHING TO THE CUSTOMER'S DOOR, COLLECTING FOR THE SERVICE.
DING DONG

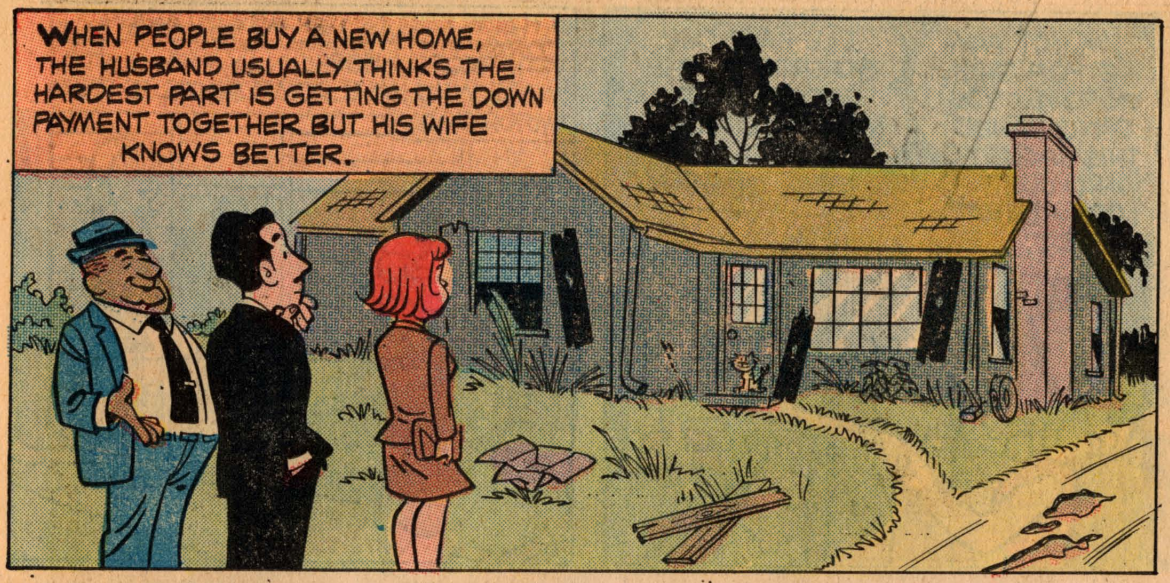

I'M NOT PAYING FOR THIS, POPEYE! YOU DRYCLEANED THIS JACKET AND JUST LOOK AT THAT SPOT!
I'LL HAVE OUR EXPERTS DO THE JACKET OVER, MRS. ANDERSON. SORRY.

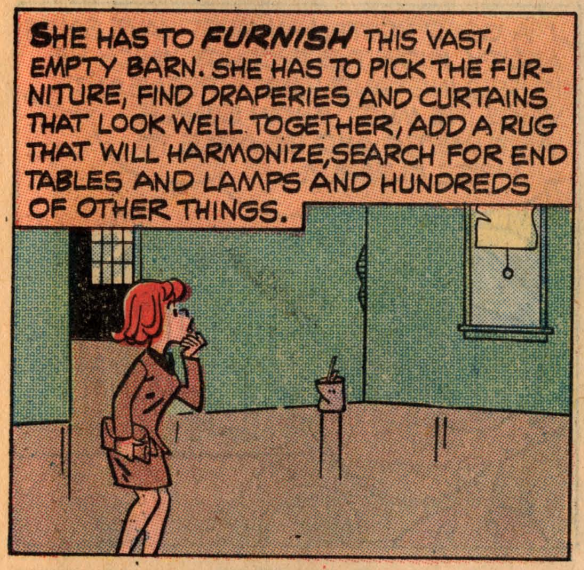

A ROUTEMAN'S ABILITY TO GET ALONG WITH PEOPLE, ESPECIALLY WITH CUSTOMERS WHO HAVE COMPLAINTS, IS VERY IMPORTANT.

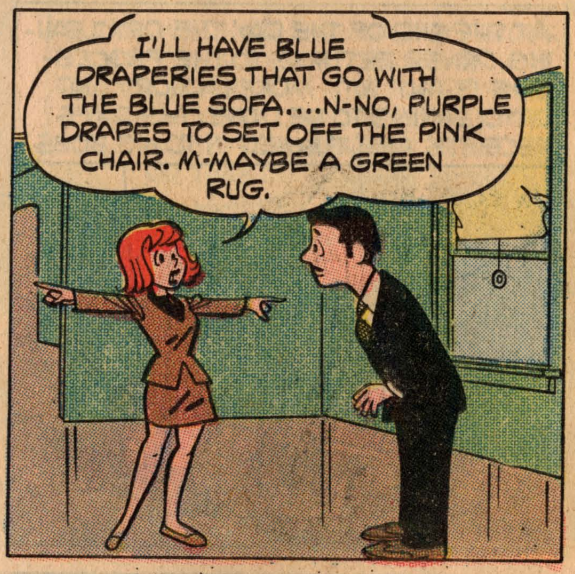

AT THE END OF THE DAY, THE DRYCLEANING DRIVER RETURNS TO THE PROCESSING PLANT WITH MORE LAUNDRY AND DRYCLEANING TO BE DONE. THE DAY'S RECEIPTS ARE TURNED IN TO HIS BOSS.


A GOOD ROUTEMAN MUST HAVE SALES ABILITY, KNOW THE PRODUCT WHICH HE IS SELLING AND HAVE A PLEASANT VOICE. HE MUST KNOW SIMPLE ARITHMETIC AND BE ABLE TO WRITE CLEARLY.


THERE ARE ABOUT 235,000 ROUTEMEN. MOST EMPLOYERS WANT THEIR DRIVERS TO HAVE HIGH SCHOOL DIPLOMAS, BE 25 OR OLDER, AND SOME WHO HANDLE A LOT OF MONEY MAY HAVE TO BE BONDED. ALMOST ALL ROUTEMEN ARE MEN.
OK BREAD
DRY CLEANING


WHEN PEOPLE BUY A NEW HOME, THE HUSBAND USUALLY THINKS THE HARDEST PART IS GETTING THE DOWN PAYMENT TOGETHER BUT HIS WIFE KNOWS BETTER.

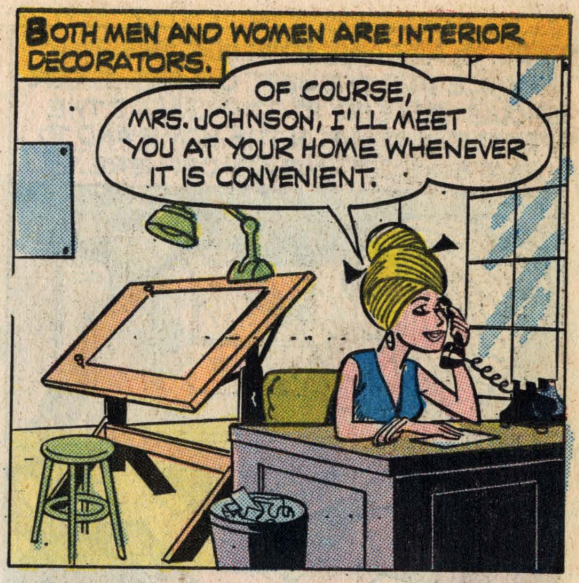

SHE HAS TO FURNISH THIS VAST, EMPTY BARN. SHE HAS TO PICK THE FURNITURE, FIND DRAPERIES AND CURTAINS THAT LOOK WELL TOGETHER, ADD A RUG THAT WILL HARMONIZE, SEARCH FOR END TABLES AND LAMPS AND HUNDREDS OF OTHER THINGS.

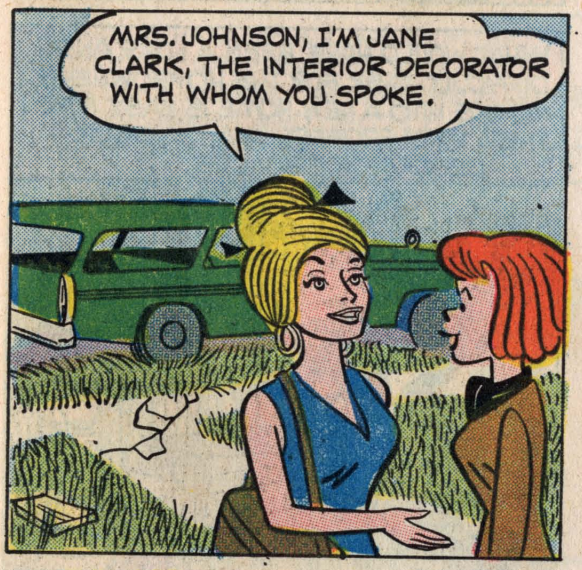

I'LL HAVE BLUE DRAPERIES THAT GO WITH THE BLUE SOFA....N-NO, PURPLE DRAPES TO SET OFF THE PINK CHAIR. M-MAYBE A GREEN RUG.

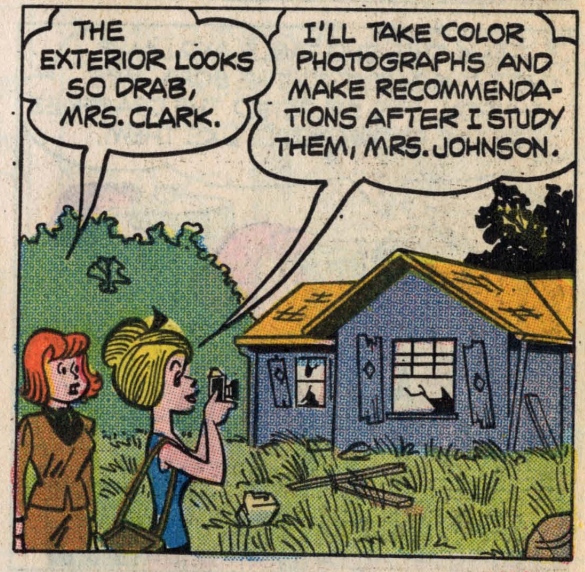
IT'S GOING TO TAKE SO MUCH TIME AND EFFORT!

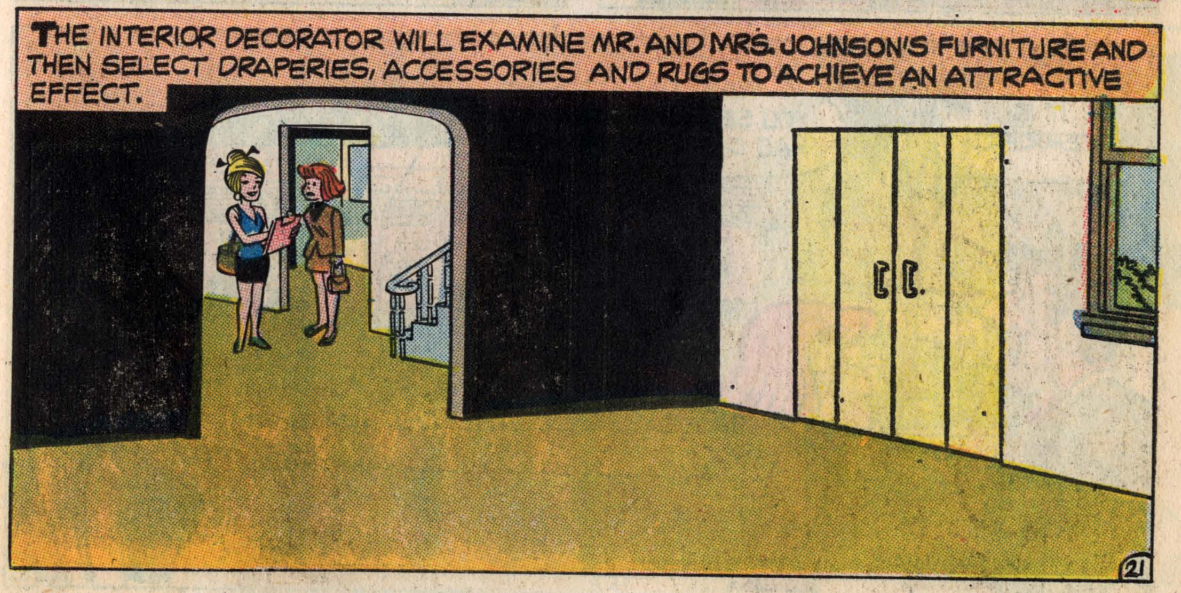
RELAX, EDITH. WE'RE GOING TO GET AN INTERIOR DECORATOR TO HELP US.

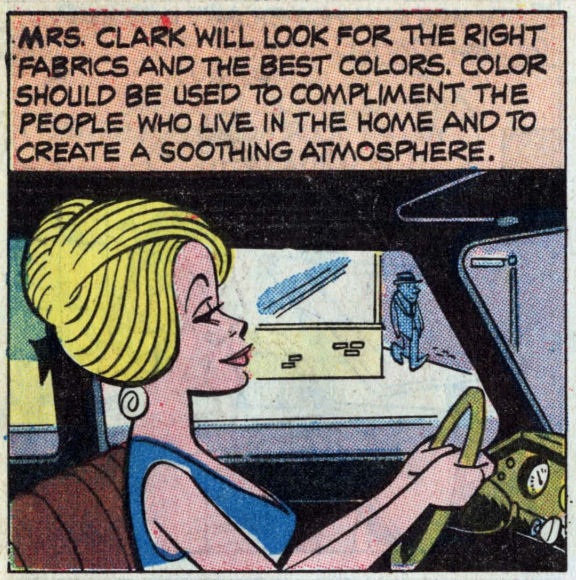
MOST INTERIOR DECORATORS ARE EMPLOYED IN LARGE CITIES.
INTERIOR DECORATORS
SUPER DECORATORS
SUPER DECORATORS


BOTH MEN AND WOMEN ARE INTERIOR DECORATORS.
OF COURSE, MRS. JOHNSON, I'LL MEET YOU AT YOUR HOME WHENEVER IT IS CONVENIENT.

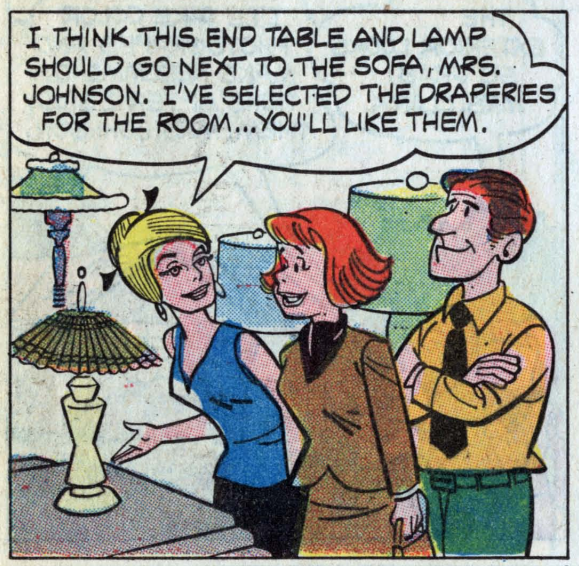

MRS. JOHNSON, I'M JANE CLARK, THE INTERIOR DECORATOR WITH WHOM YOU SPOKE.


THE EXTERIOR LOOKS SO DRAB, MRS. CLARK.
I'LL TAKE COLOR PHOTOGRAPHS AND MAKE RECOMMENDATIONS AFTER I STUDY THEM, MRS. JOHNSON.

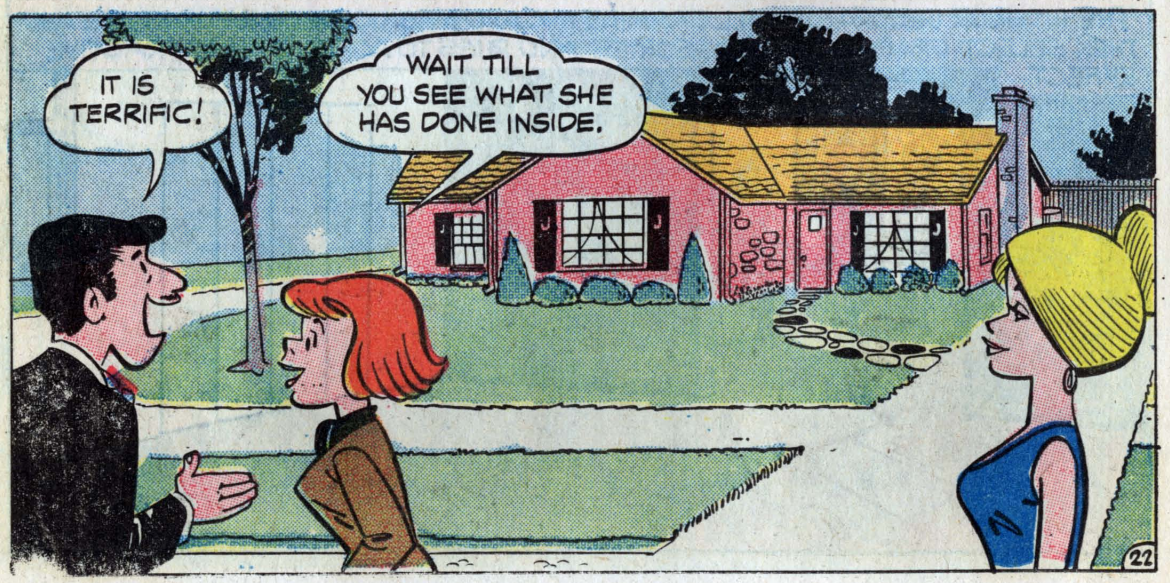

THE INTERIOR DECORATOR WILL EXAMINE MR. AND MRS. JOHNSON'S FURNITURE AND THEN SELECT DRAPERIES, ACCESSORIES AND RUGS TO ACHIEVE AN ATTRACTIVE EFFECT.


MRS. CLARK WILL LOOK FOR THE RIGHT FABRICS AND THE BEST COLORS. COLOR SHOULD BE USED TO COMPLIMENT THE PEOPLE WHO LIVE IN THE HOME AND TO CREATE A SOOTHING ATMOSPHERE.

MRS. CLARK IS AN EXCELLENT SHOPPER. SHE GETS DISCOUNTS ON THE MERCHANDISE SHE SELECTS AND STORE OWNERS COOPERATE WITH HER BECAUSE SHE BRINGS THEM A LOT OF BUSINESS.

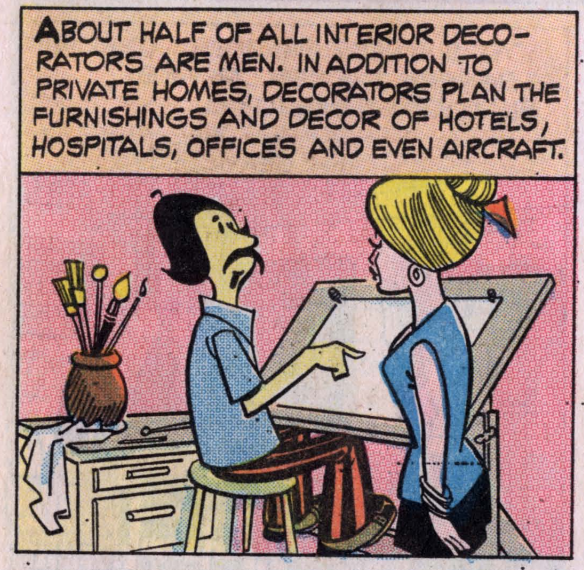

I THINK THIS END TABLE AND LAMP SHOULD GO NEXT TO THE SOFA, MRS. JOHNSON. I'VE SELECTED THE DRAPERIES FOR THE ROOM...YOU'LL LIKE THEM.

WHAT WOULD HAVE BEEN A LONG AND DIFFICULT TASK FOR THE HOMEOWNERS MOVING INTO A NEW HOME IS EASY FOR THEM WITH PROFESSIONAL INTERIOR DECORATOR SERVICES.

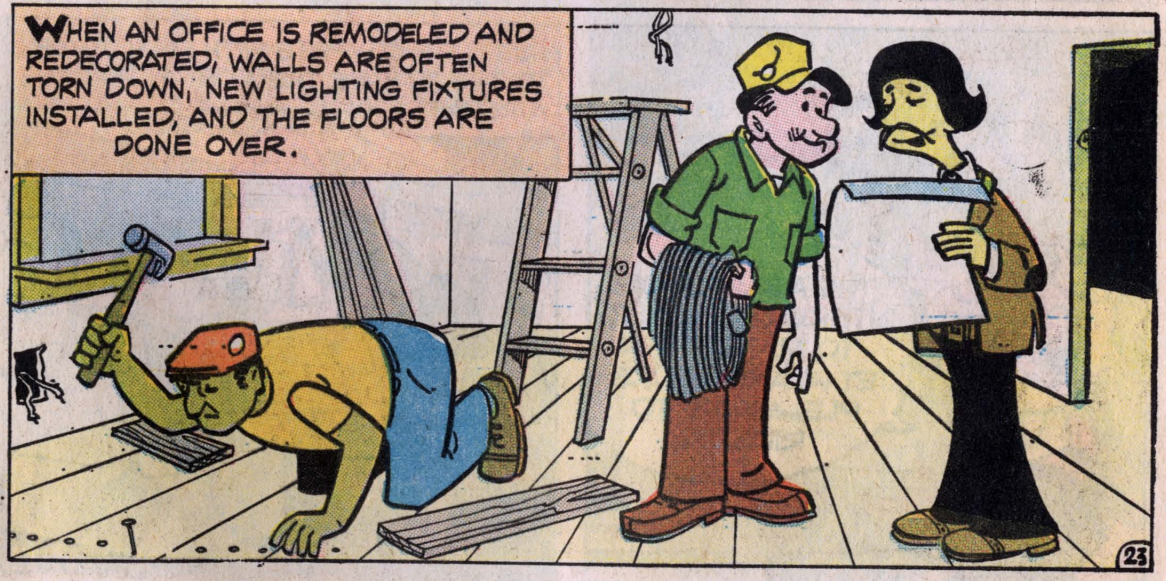

IT IS TERRIFIC!
WAIT TILL YOU SEE WHAT SHE HAS DONE INSIDE.

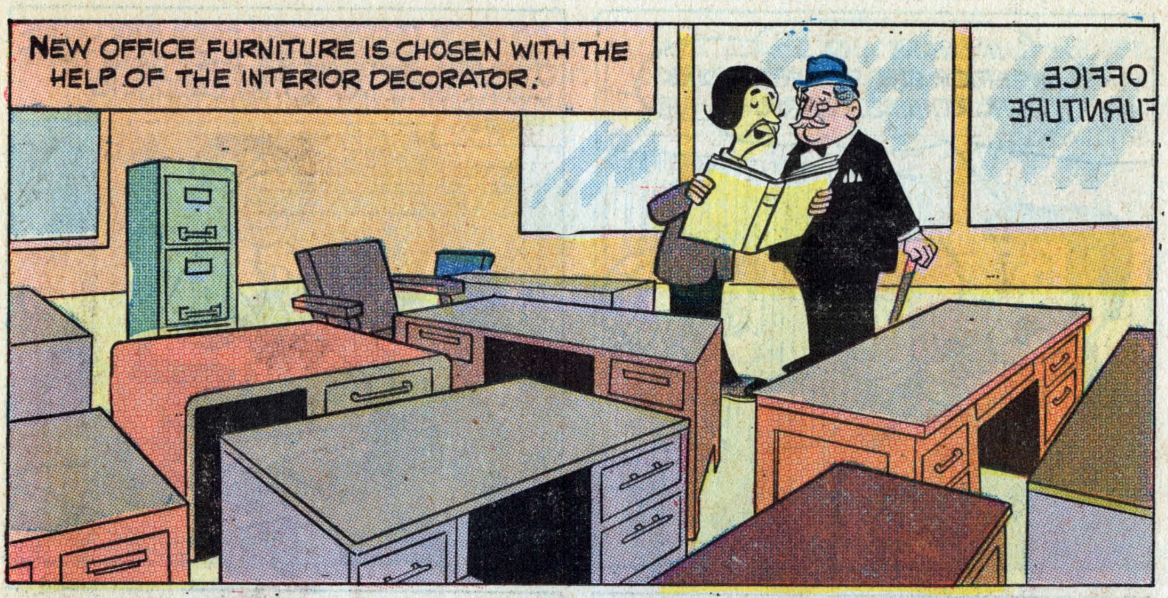
MY WIFE AND I ARE VERY PLEASED WITH YOUR WORK, MRS. CLARK.

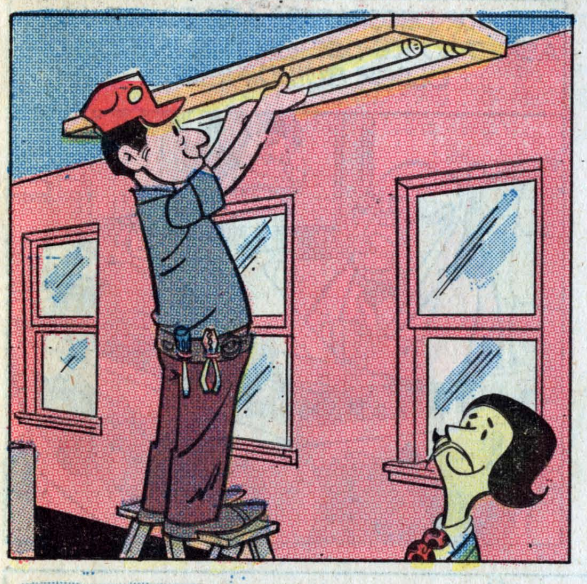
INTERIOR DECORATORS' FEES ARE OFTEN HIGH BUT SOMETIMES THEY SAVE THEIR CUSTOMERS MONEY BY CHOOSING WISELY.


ABOUT HALF OF ALL INTERIOR DECORATORS ARE MEN. IN ADDITION TO PRIVATE HOMES, DECORATORS PLAN THE FURNISHINGS AND DECOR OF HOTELS, HOSPITALS, OFFICES AND EVEN AIRCRAFT.

INTERIOR DECORATORS ARE SOMETIMES ASKED TO RE-DESIGN THE INSIDE OF OLDER BUILDINGS..


WHEN AN OFFICE IS REMODELED AND REDECORATED, WALLS ARE OFTEN TORN DOWN, NEW LIGHTING FIXTURES INSTALLED, AND THE FLOORS ARE DONE OVER.

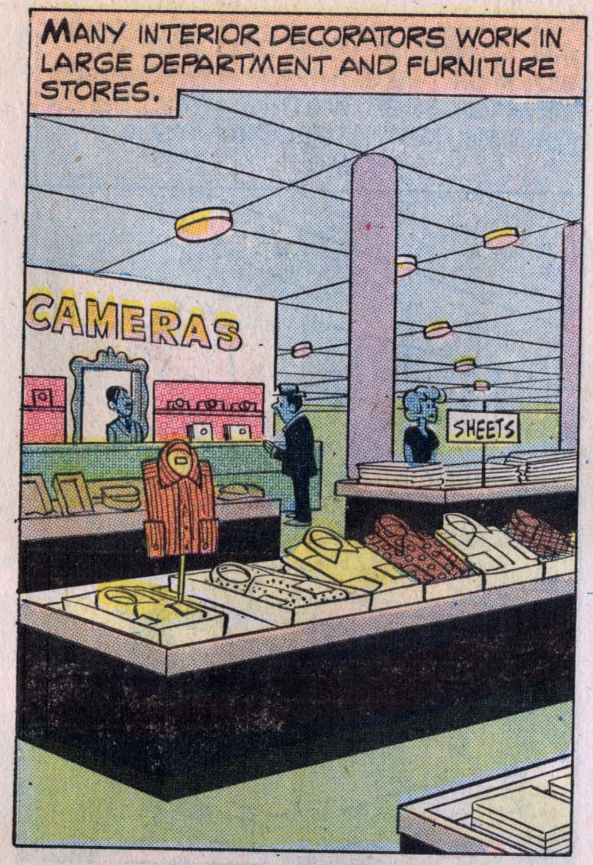

NEW OFFICE FURNITURE IS CHOSEN WITH THE HELP OF THE INTERIOR DECORATOR.



MOST BUSINESS FIRMS USE INTERIOR DESIGNERS. THE RESULTS ARE USUALLY PLEASING TO ALL.

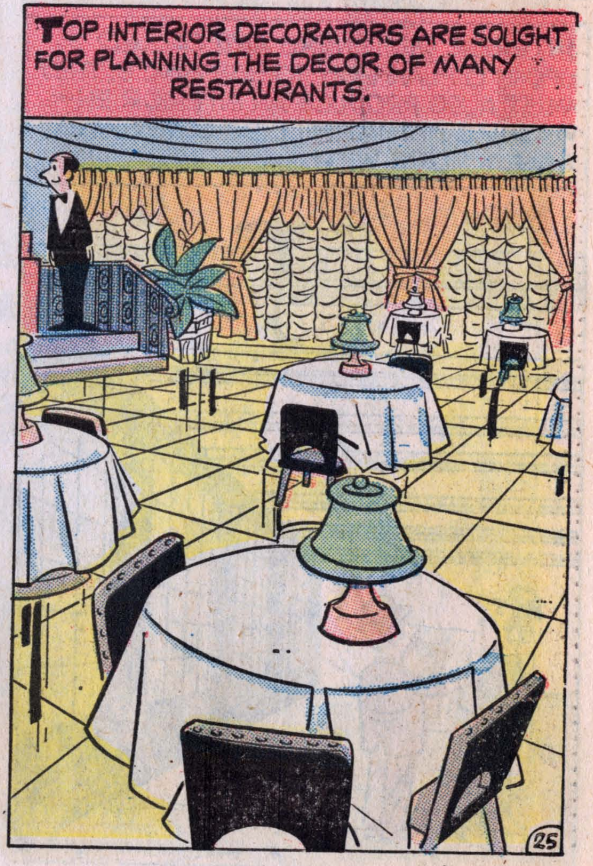
THE AIRLINES USE INTERIOR DESIGNERS TO MAKE THEIR JET PLANES MORE PLEASANT TO RIDE IN.

AIRLINES COMPETE WITH EACH OTHER TO TRY TO HAVE THE MOST ATTRACTIVE AIRCRAFT.

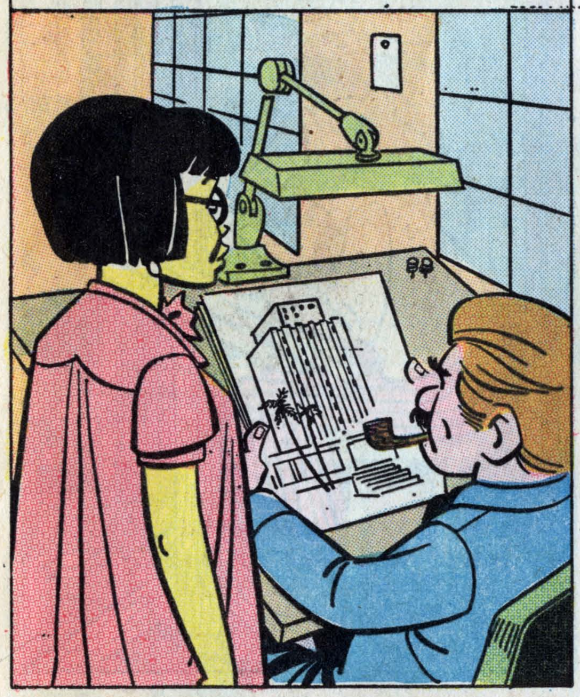

MANY INTERIOR DECORATORS WORK IN LARGE DEPARTMENT AND FURNITURE STORES.
CAMERAS
SHEETS

OTHER DESIGNERS HAVE PERMANENT JOBS WITH HOTEL AND RESTAURANT CHAINS.

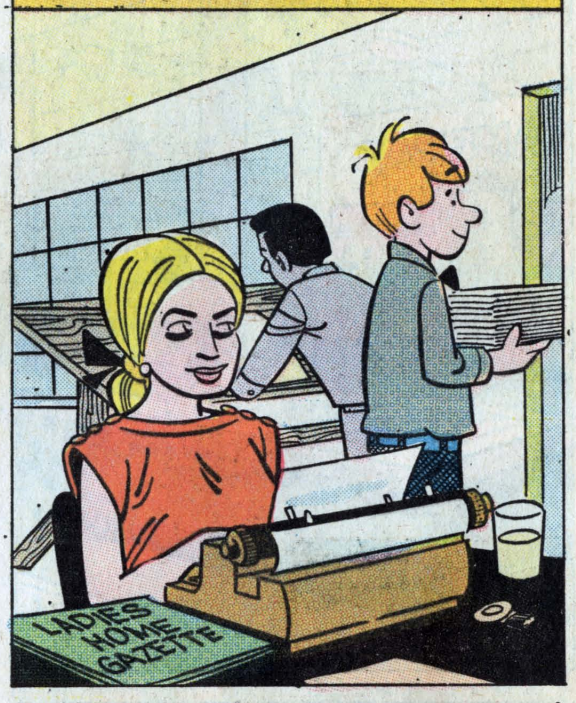
THESE DECORATORS CHOOSE THE FURNITURE, PICTURES, FABRICS, RUGS AND EVEN THE BATHROOM AND LIGHTING FIXTURES.


TOP INTERIOR DECORATORS ARE SOUGHT FOR PLANNING THE DECOR OF MANY RESTAURANTS.

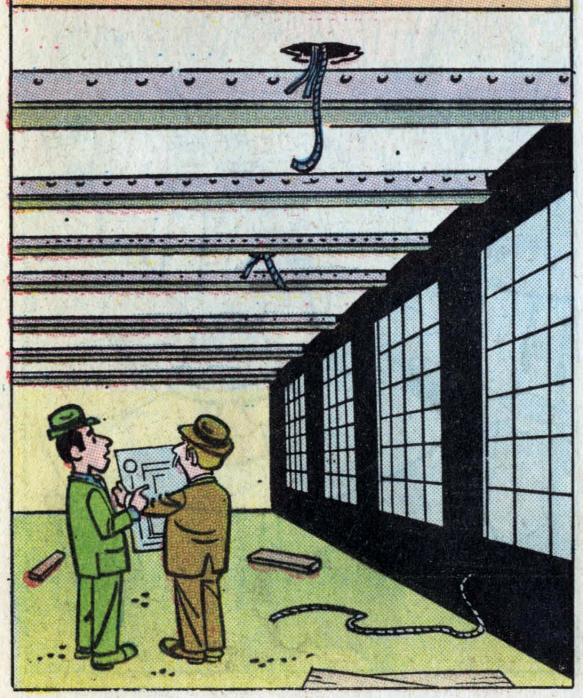
SOME INTERIOR DECORATORS ARE ON THE STAFF OF LARGE ARCHITECTURAL FIRMS. THEY SUBMIT SKETCHES OF THE FINISHED INTERIORS OF THE BUILDINGS ON WHICH THE FIRM IS WORKING.



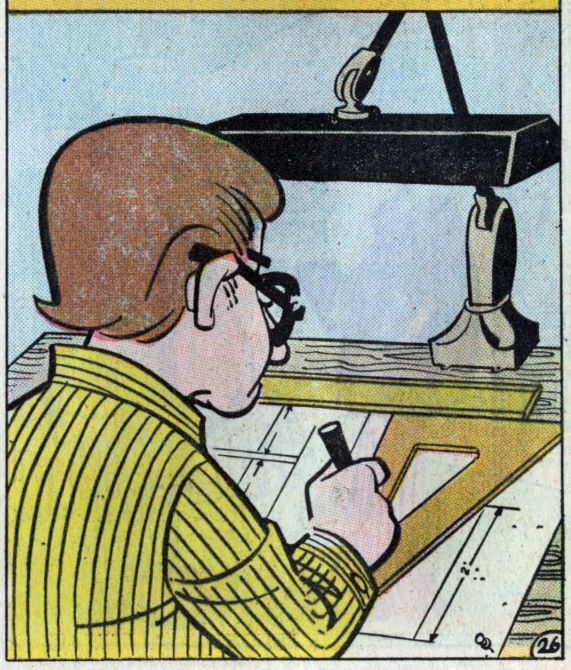
AND OTHER INTERIOR DECORATORS WORK ON THE STAFF OF NEWSPAPERS OR MAGAZINES, WRITING ARTICLES ON FURNISHING AND DECORATING A HOME.

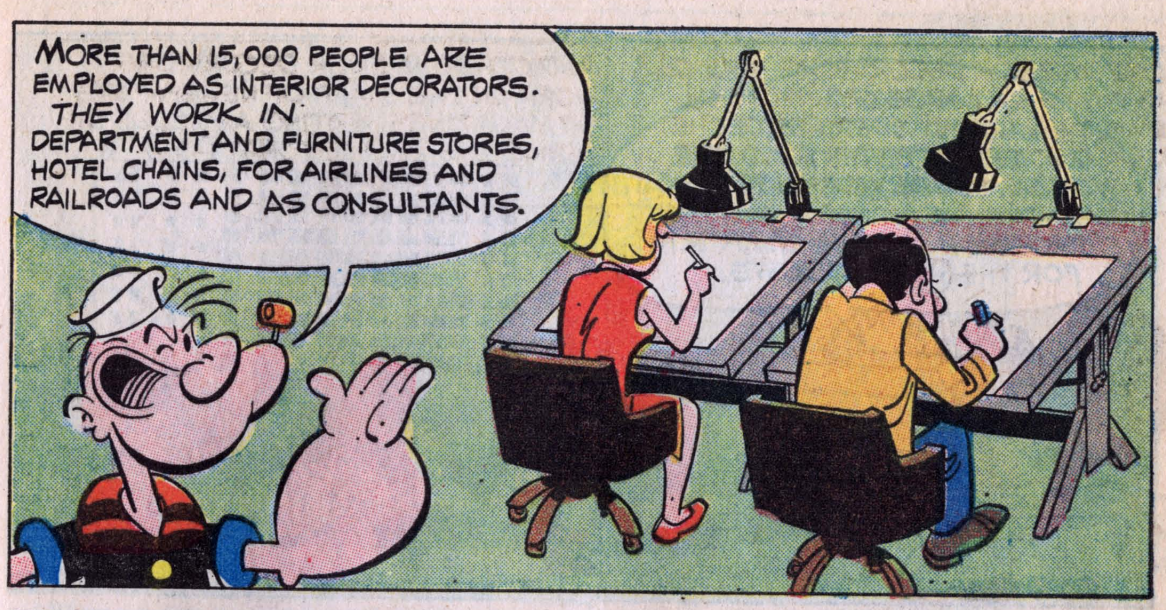


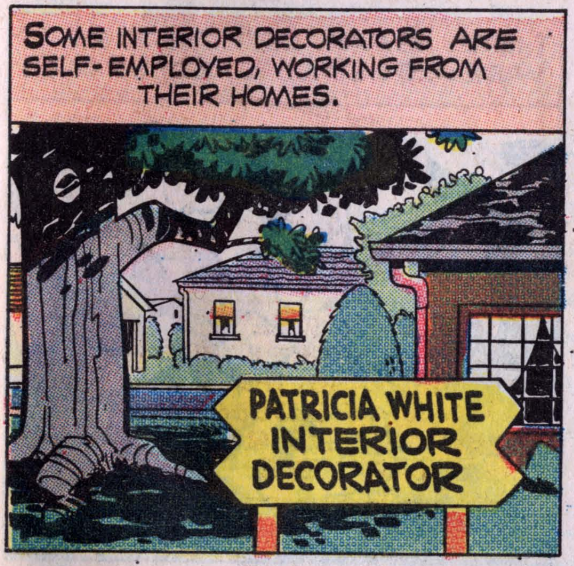
INTERIOR DESIGNERS ARE CALLED UPON TO PLAN HOW TO USE SPACE. THEY MUST ALSO PRODUCE AN INTERIOR ENVIRONMENT THAT WILL BE COMFORTABLE TO LIVE WITH.



THESE PEOPLE ARE SOMETIMES HIRED TO DESIGN THE ENTIRE INTERIOR OF AN OFFICE BUILDING. THEY DRAW FLOOR PLANS AND SUGGEST THE PLACEMENT OF WALLS AND OTHER NECESSARY ITEMS.



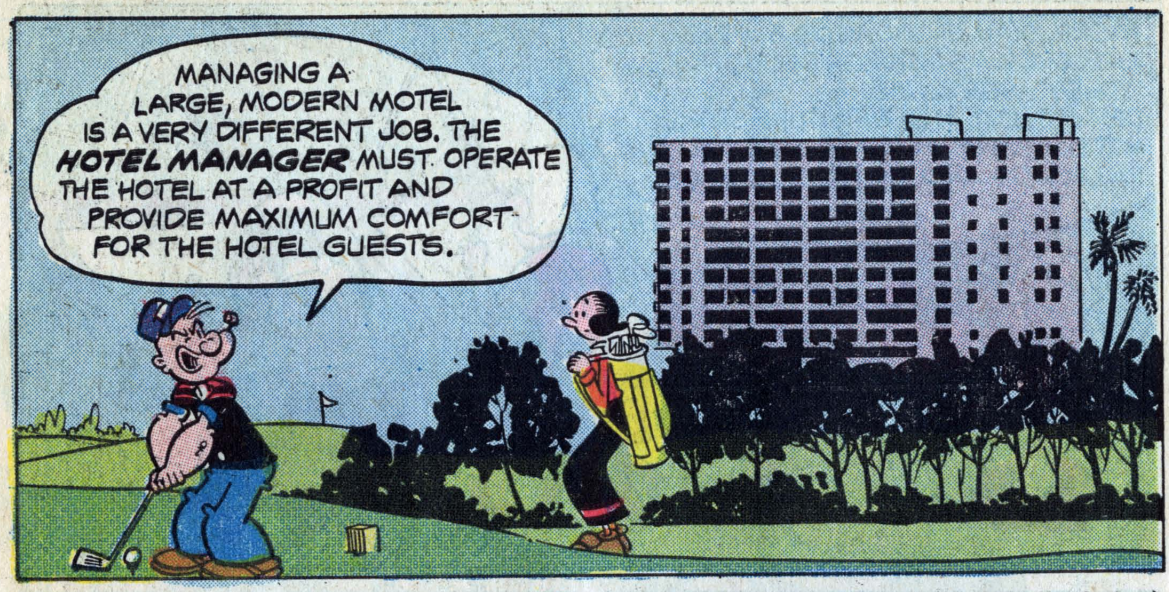

MORE THAN 15,000 PEOPLE ARE EMPLOYED AS INTERIOR DECORATORS. THEY WORK IN DEPARTMENT AND FURNITURE STORES, HOTEL CHAINS, FOR AIRLINES AND RAILROADS AND AS CONSULTANTS.

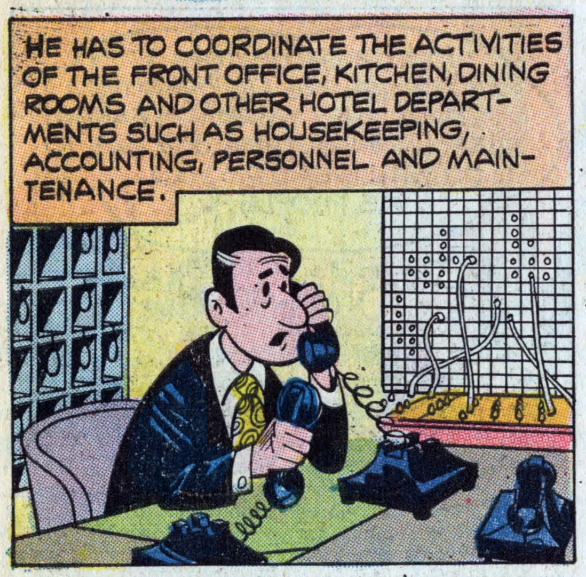

SOME INTERIOR DECORATORS ARE SELF-EMPLOYED, WORKING FROM THEIR HOMES.
PATRICIA WHITE INTERIOR DECORATOR

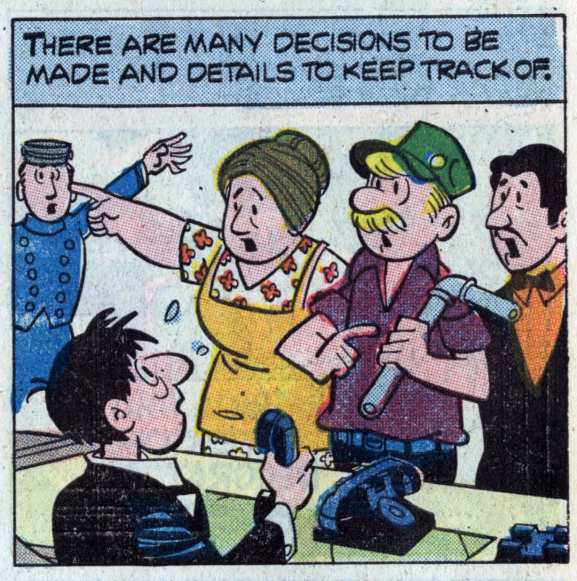
INTERIOR DECORATORS AND DESIGNERS ARE CREATIVE PEOPLE. THEY WORK IN PLEASANT SURROUNDINGS. THEIR JOB HAS TO DO WITH IDEAS AS WELL AS PEOPLE.

MOST EMPLOYERS TODAY WANT APPLICANTS TO HAVE COMPLETED A 2 OR 3 YEAR COURSE IN INTERIOR DECORATING AND DESIGN AT A RECOGNIZED ART SCHOOL.
SCHOOL OF DESIGN

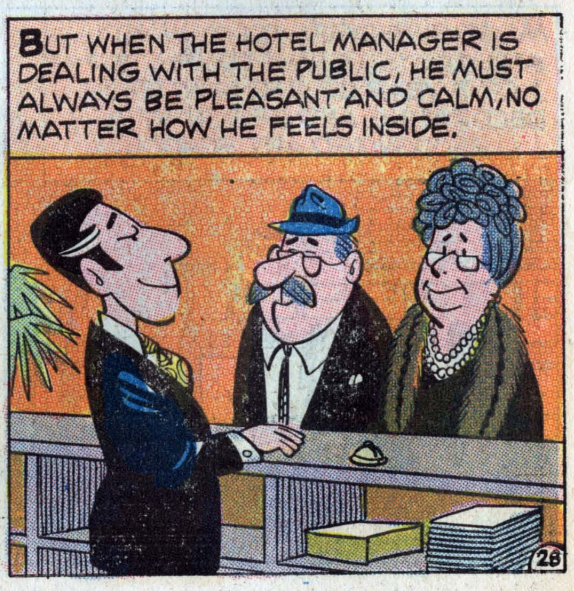
INTERIOR DECORATORS SHOULD KNOW ABOUT FURNISHINGS, FABRICS, METALS, PLASTICS AND PAINTS. THEY SHOULD STUDY SALESMANSHIP AND BUSINESS ARITHMETIC. THEY NEED A LOT OF PATIENCE, AS THEY WORK WITH PEOPLE.

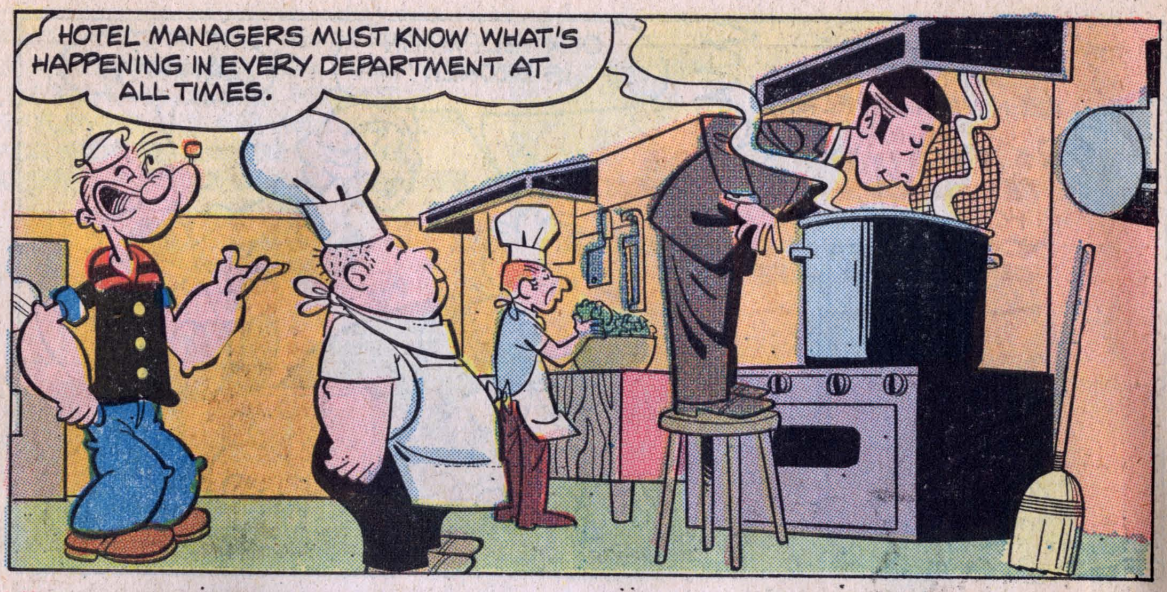

MANAGING A LARGE, MODERN MOTEL IS A VERY DIFFERENT JOB. THE HOTEL MANAGER MUST OPERATE THE HOTEL AT A PROFIT AND PROVIDE MAXIMUM COMFORT FOR THE HOTEL GUESTS.


HE HAS TO COORDINATE THE ACTIVITIES OF THE FRONT OFFICE, KITCHEN, DINING ROOMS AND OTHER HOTEL DEPARTMENTS SUCH AS HOUSEKEEPING, ACCOUNTING, PERSONNEL AND MAINTENANCE.


THERE ARE MANY DECISIONS TO BE MADE AND DETAILS TO KEEP TRACK OF.

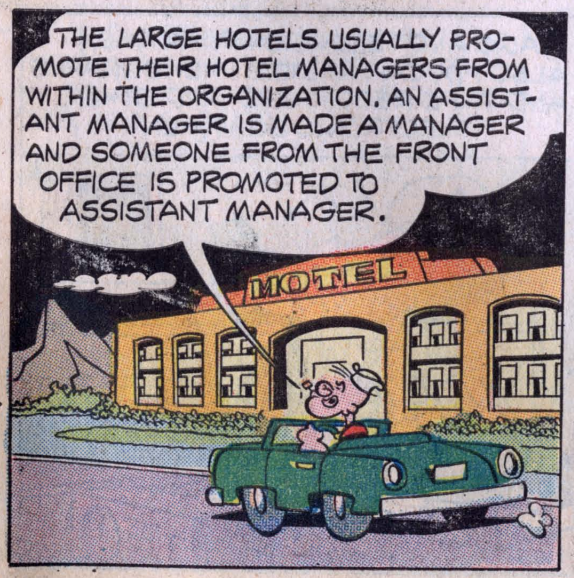
AT TIMES, HOTEL MANAGERS ARE VERY BUSY PEOPLE.


BUT WHEN THE HOTEL MANAGER IS DEALING WITH THE PUBLIC, HE MUST ALWAYS BE PLEASANT AND CALM, NO MATTER HOW HE FEELS INSIDE.

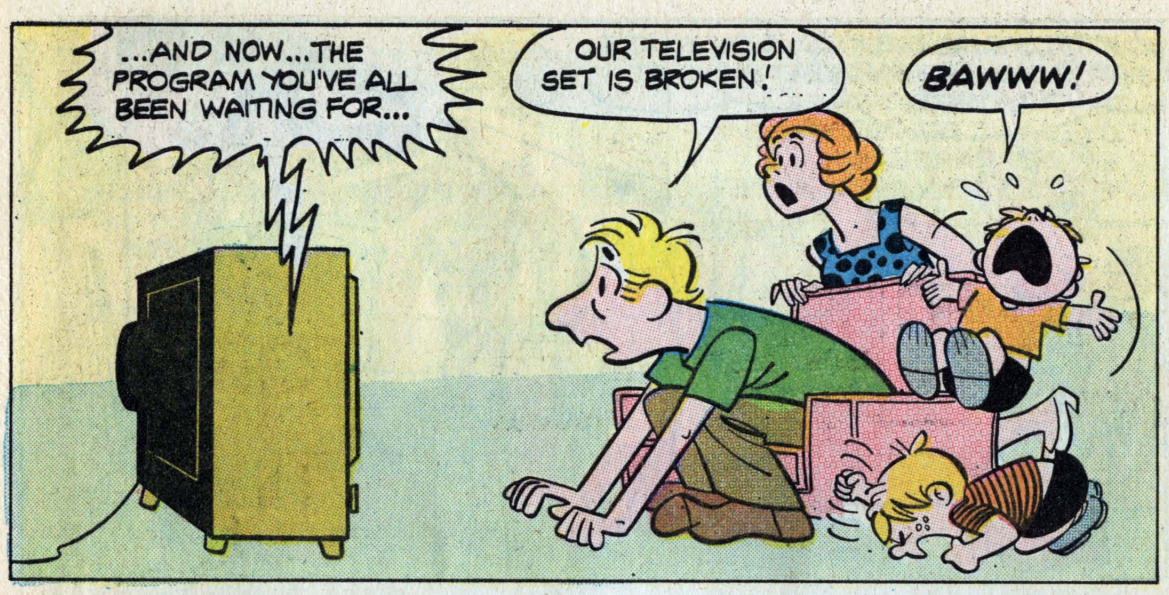

HOTEL MANAGERS MUST KNOW WHAT'S HAPPENING IN EVERY DEPARTMENT AT ALL TIMES.

THEY MUST SECURE ADDITIONAL BUSINESS FOR THE BANQUET ROOMS. WEDDINGS AND CIVIC AFFAIRS ARE AN EXCELLENT SOURCE OF INCOME FOR HOTELS.

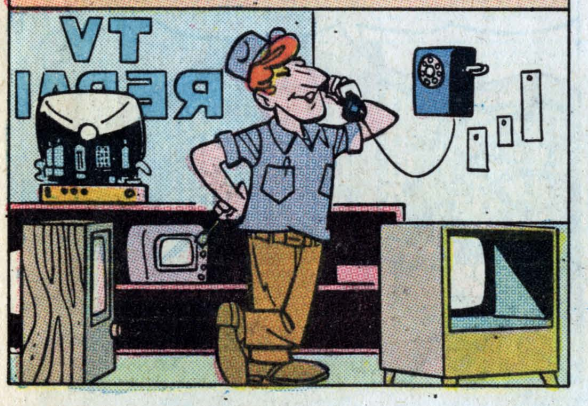
THERE ARE ABOUT 150,000 HOTEL AND MOTEL MANAGERS EMPLOYED. ABOUT 70,000 OF THESE ARE SALARIED. THE OTHER 80,000 ARE OWNER MANAGERS.


THE LARGE HOTELS USUALLY PROMOTE THEIR HOTEL MANAGERS FROM WITHIN THE ORGANIZATION. AN ASSISTANT MANAGER IS MADE A MANAGER AND SOMEONE FROM THE FRONT OFFICE IS PROMOTED TO ASSISTANT MANAGER.
MOTEL

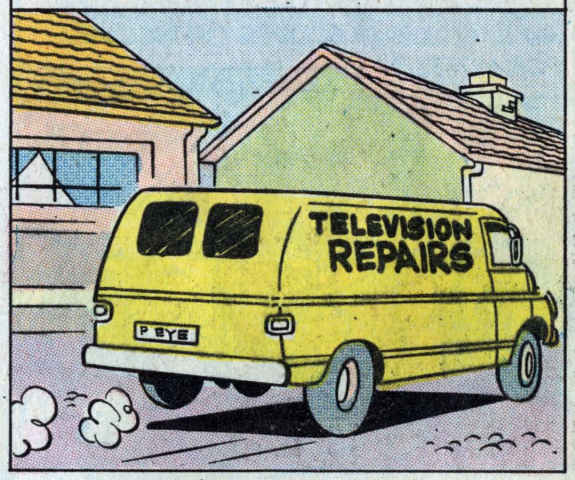
MOST HOTEL OWNERS BELIEVE THE BEST PREPARATION IS PROVIDED BY A SPECIALIZED 4-YEAR COLLEGE COURSE IN HOTEL AND RESTAURANT ADMINISTRATION.



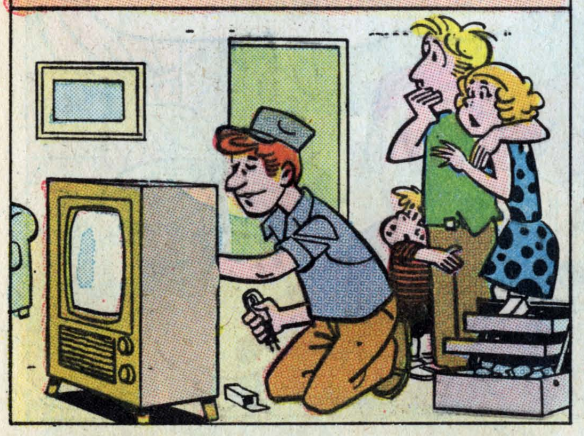
THE ***RADIO AND TELEVISION SERVICE REPAIRMAN*** HAS BECOME AN IMPORTANT MEMBER OF THE COMMUNITY. THE MOMENT A TV SET BREAKS DOWN, THE REPAIRMAN IS CALLED.



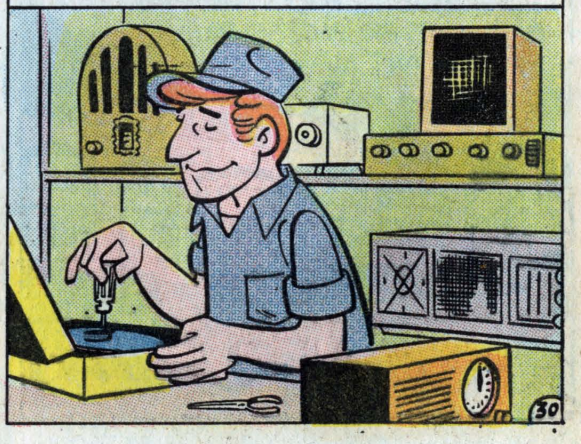
MOST TELEVISION AND REPAIR MEN RESPOND QUICKLY TO A DISTRESS CALL.

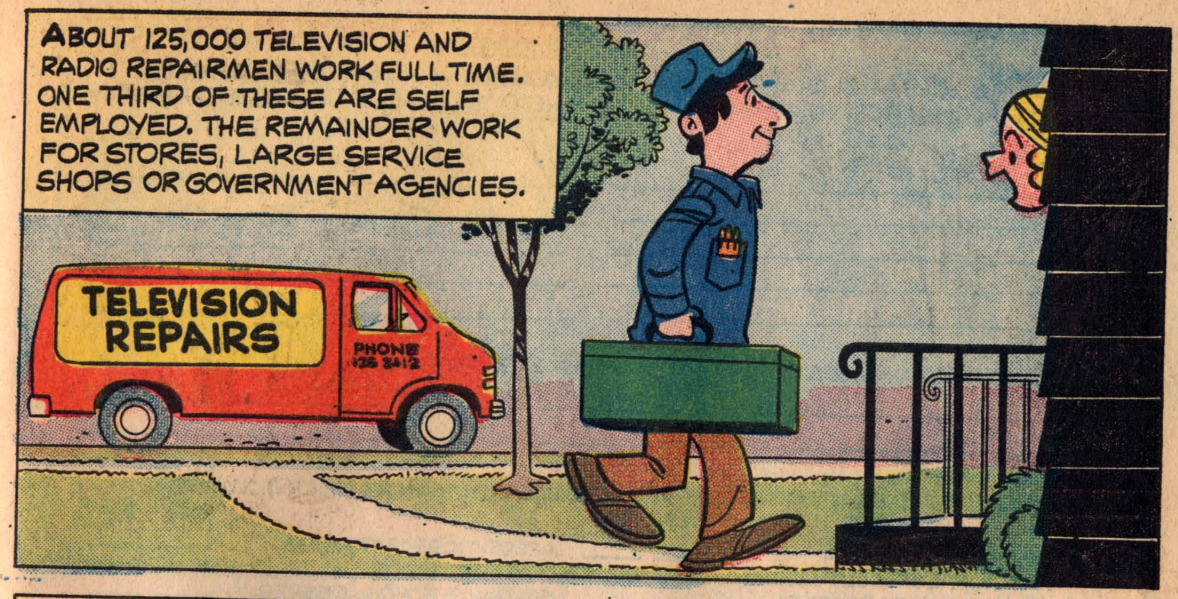


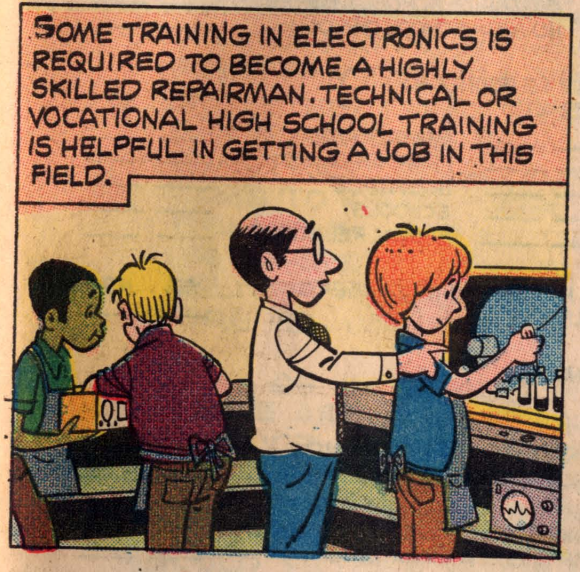
AND MOST REPAIRS CAN BE MADE IN THE HOME. IF IT IS NECESSARY TO TAKE THE SET TO THE SHOP, THE REPAIR CHARGES WILL BE HIGHER.

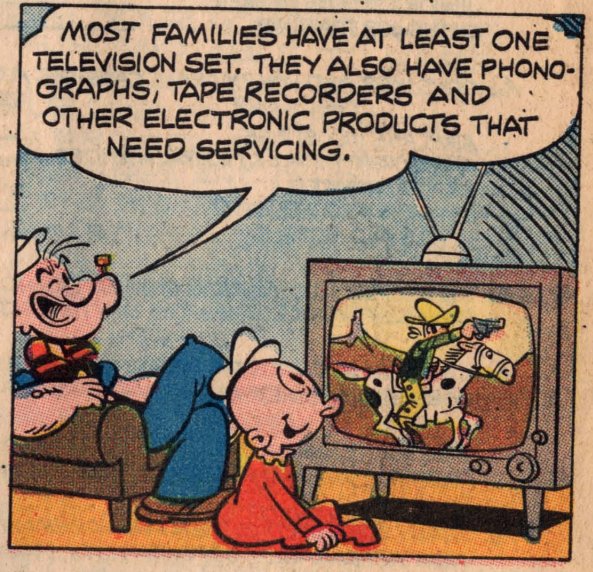


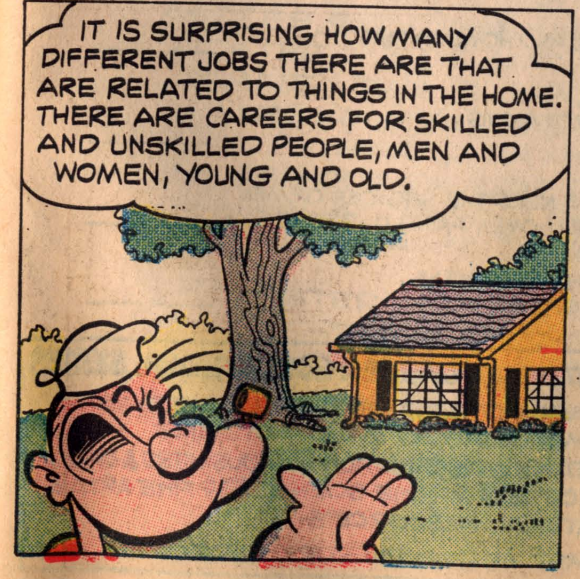
RADIO AND TELEVISION REPAIRMEN ALSO FIX CAR RADIOS, PHONOGRAPHS AND TAPE RECORDERS AND OTHER ELECTRONIC EQUIPMENT.

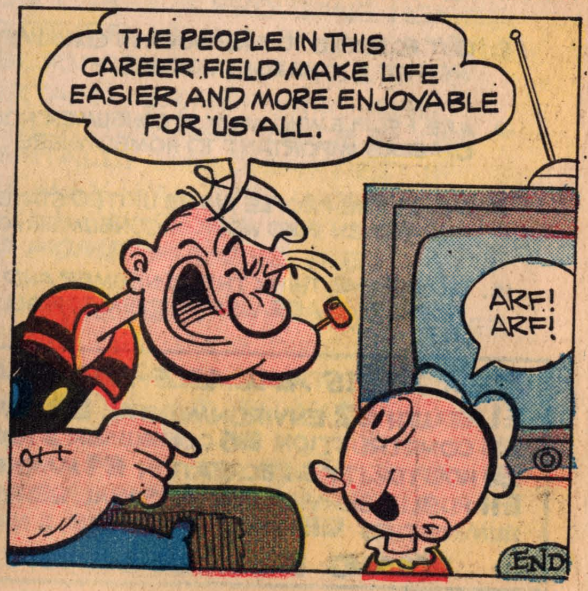



ABOUT 125,000 TELEVISION AND RADIO REPAIRMEN WORK FULL TIME. ONE THIRD OF THESE ARE SELF EMPLOYED. THE REMAINDER WORK FOR STORES, LARGE SERVICE SHOPS OR GOVERNMENT AGENCIES.
TELEVISION REPAIRS
PHONE 135 3412


SOME TRAINING IN ELECTRONICS IS REQUIRED TO BECOME A HIGHLY SKILLED REPAIRMAN. TECHNICAL OR VOCATIONAL HIGH SCHOOL TRAINING IS HELPFUL IN GETTING A JOB IN THIS FIELD.


MOST FAMILIES HAVE AT LEAST ONE TELEVISION SET. THEY ALSO HAVE PHONOGRAPHS, TAPE RECORDERS AND OTHER ELECTRONIC PRODUCTS THAT NEED SERVICING.


IT IS SURPRISING HOW MANY DIFFERENT JOBS THERE ARE THAT ARE RELATED TO THINGS IN THE HOME. THERE ARE CAREERS FOR SKILLED AND UNSKILLED PEOPLE, MEN AND WOMEN, YOUNG AND OLD.


THE PEOPLE IN THIS CAREER FIELD MAKE LIFE EASIER AND MORE ENJOYABLE FOR US ALL.
ARF! ARF!
END

CAN YOU ANSWER THESE ?

1. LIST FIVE JOBS IN CONSUMER AND HOMEMAKING AREAS YOU THINK YOU MIGHT ENJOY. NEXT TO EACH LIST ANY TRAINING YOU WOULD NEED. YOU CAN FIND THE ANSWERS IN THIS BOOK.

JOB	TRAINING
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

2. DID YOU FIND ANY JOBS YOU DID NOT KNOW ABOUT ? LIST SIX.

_____ _____ _____

_____ _____ _____

3. CONSUMER AND HOMEMAKING JOBS ARE POSSIBLE WITH TRAINING WHICH INCLUDES:

CHECK ONE	YES	NO		YES	NO
HIGH SCHOOL DIPLOMA	___	___	APPRENTICESHIP TRAINING	___	___
VOCATIONAL SCHOOL TRAINING	___	___	COLLEGE DEGREE	___	___
JUNIOR COLLEGE DEGREE	___	___	GRADUATE SCHOOL DEGREE	___	___
ON-THE-JOB TRAINING.	___	___	NO HIGH SCHOOL DIPLOMA	___	___

4. CONSUMER AND HOMEMAKING CAREERS MAY BE FOUND IN:

CHECK ONE	YES	NO		YES	NO
AIRPLANE INDUSTRIES	___	___	RESTAURANTS	___	___
LOCAL, COUNTY, STATE & FEDERAL AGENCIES	___	___	PRIVATE HOMES	___	___
ARMED SERVICES	___	___	HOSPITALS	___	___
BUSINESS AND INDUSTRY	___	___	SCHOOLS	___	___
HOTELS AND MOTELS	___	___	FAMILY RELATIONS	___	___

	YES	NO
5. DO PEOPLE WHO WORK IN CONSUMER AND HOMEMAKING CAREERS USUALLY WORK DURING THE DAYTIME HOURS ?	___	___
6. CAN MEN AND WOMEN OF MANY AGES FIND JOBS IN CONSUMER AND HOMEMAKING ?		
7. ARE MANY MEN AND WOMEN WITH WIDE RANGES OF ABILITY AND TRAINING NEEDED FOR CONSUMER AND HOMEMAKING CAREERS ?	___	___
8. MANY JOBS IN CONSUMER AND HOMEMAKING REQUIRE: GOOD MANNERS, NEAT APPEARANCE, DEPENDABILITY, PROMPTNESS AND PATIENCE.	___	___
9. IS IT POSSIBLE TO FIND WORK IN CONSUMER AND HOMEMAKING WITHOUT A COLLEGE DEGREE ?	___	___
10. ARE PEOPLE WHO WORK IN CONSUMER HOMEMAKING CAREERS IMPORTANT TO HOMEOWNERS ?	___	___
11. DO ALL THE PEOPLE IN THE UNITED STATES NEED THE SERVICES OF MEN AND WOMEN WHO WORK IN CONSUMER AND HOMEMAKING CAREERS ?	___	___
12. DID POPEYE THINK THE CONSUMER AND HOMEMAKING WORKERS MADE LIFE BETTER FOR ALL OF US ?	___	___

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E8 HOSPITALITY & RECREATION E9 MARKETING & DISTRIBUTION E10 BUSINESS & OFFICE
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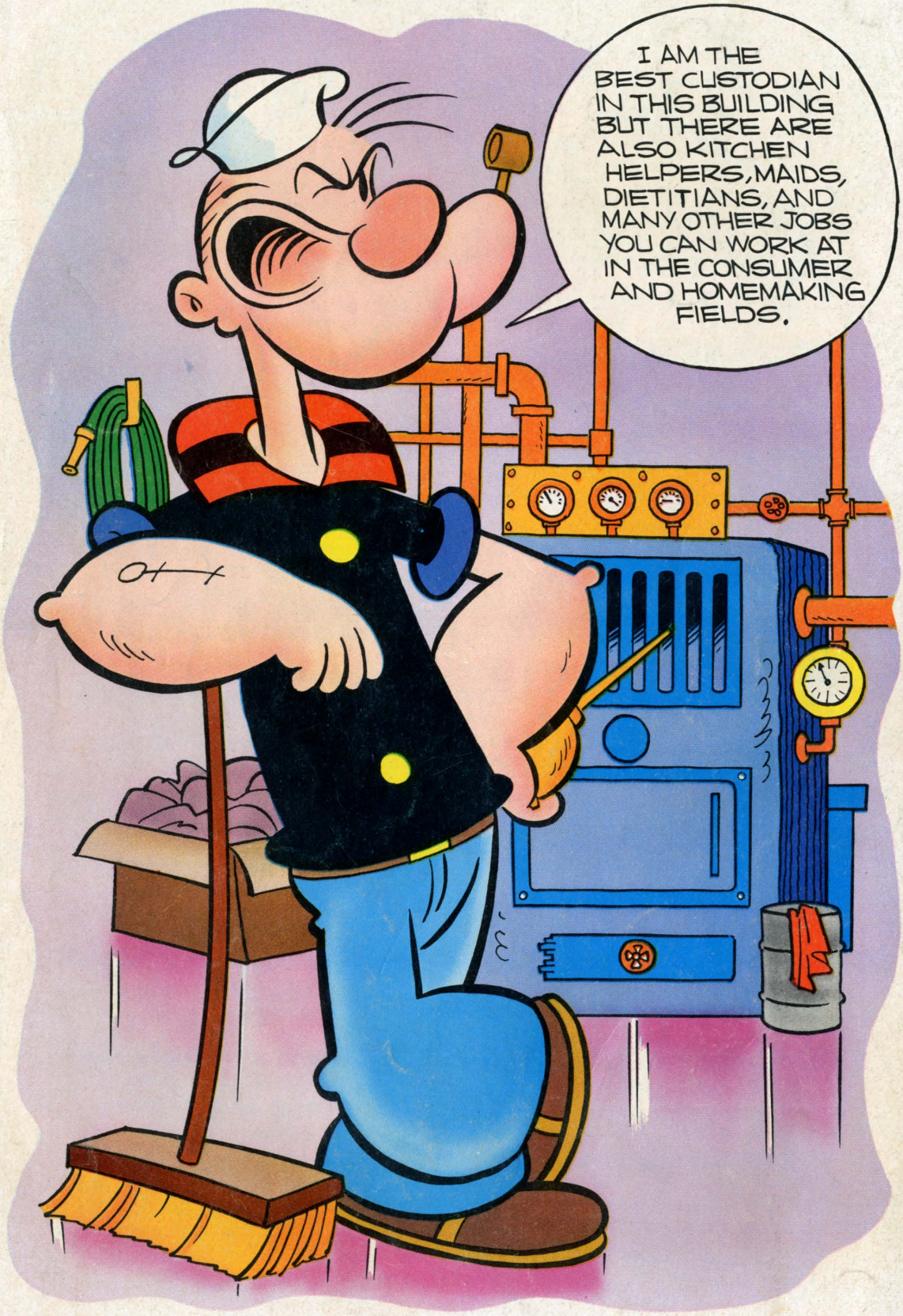
YOU KNOW MANY OF THE THINGS THAT HAVE TO BE DONE IN AND OUTSIDE YOUR HOUSE TO MAKE IT CLEAN, ATTRACTIVE, FUN, AND ABLE TO KEEP YOUR FAMILY WELL FED, HEALTHY AND COMFORTABLE. THIS TAKES PEOPLE LIKE YOU, YOUR FAMILY, AND MANY OTHERS WHO PROVIDE FOOD, CLOTHING, ELECTRICITY, HEAT, FURNISHINGS AND OTHER SERVICES TO KEEP YOUR HOME WORKING WELL. IF YOU HELP YOUR MOTHER VACUUM YOUR RUGS OR CARPETS, OTHER PEOPLE MAKE, SELL AND DELIVER THESE PRODUCTS TO YOUR HOME BEFORE YOU USE THEM.

MANY OF THE JOBS YOU DO AROUND YOUR HOUSE ARE MADE POSSIBLE BY THE PEOPLE WHO PRODUCE AND SUPPLY YOUR HOME WITH HEAT, ELECTRICITY, GARDEN EQUIPMENT, FURNITURE, TV SETS AND OTHER PRODUCTS AND SERVICES.

WOULD YOU LIKE A JOB OR CAREER PROVIDING HOMES, OFFICES, FACTORIES, AND OTHER KINDS OF SHELTERS WITH THE GOODS AND SERVICES THEY NEED TO OPERATE? THIS IS IMPORTANT, SATISFYING AND REWARDING WORK. WHETHER YOU ARE OLDER OR EVEN PHYSICALLY OR MENTALLY HANDICAPPED, IF YOU ARE OLD ENOUGH, REALLY WANT TO WORK, AND CAN QUALIFY, YOU CAN FIND A GOOD JOB OR CAREER IN THE ***CONSUMER AND HOME-MAKING*** FIELD.

INTERESTED IN KNOWING MORE ABOUT IT? YOU CAN SEE YOUR VOCATIONAL OR CAREER GUIDANCE DIRECTOR AT YOUR SCHOOL, OR ELSE ARRANGE TO TALK WITH PEOPLE WHO ACTUALLY HAVE THE KIND OF JOB YOU MIGHT LIKE IN THIS CAREER FIELD.

Your Pal, Popeye


I AM THE BEST CUSTODIAN IN THIS BUILDING BUT THERE ARE ALSO KITCHEN HELPERS, MAIDS, DIETITIANS, AND MANY OTHER JOBS YOU CAN WORK AT IN THE CONSUMER AND HOMEMAKING FIELDS.